

ICDS - ANDHRA PRADESH

ANNUAL PROGRAMME IMPLEMENTATION PLAN (APIP) 2013-14

SECTION 1: SITUATION AND GAP ANALYSIS

Andhra Pradesh, is the fourth largest State of the country with an area of 2,75,045 sq.km, and it accounts for 8.4% of India's territory. In terms of population, the State is bigger than many countries in the world and ranks 5th in the country.

The State has bountiful natural resources and is endowed with fertile land, water and conducive agro-climatic conditions which enable it to be agriculturally-prosperous. Andhra Pradesh (AP) is the largest producer of rice in India. It is also the leading producer of cash crops like tobacco, groundnut, chillies, turmeric, oilseeds, cotton, sugar and jute. It produces some of the finest varieties of mangoes, grapes, guavas, sapotas, papayas and bananas.

The State has 23 Districts, 1128 Mandals, 28,420 Villages and 21,843 Gram Panchayats. There are three regions in Andhra Pradesh - (1) Northern Circars or Coastal Andhra comprising of 9 districts i.e. Srikakulam, Vizianagaram, Visakhapatnam, East Godavari, West Godavari, Krishna, Guntur, Ongole and Nellore districts; (2) Rayalaseema or Ceded districts comprising of 4 districts i.e. Kurnool, Cuddapah (YSR), Chittoor and Anantapur districts; and (3) Telangana comprising of 10 districts i.e. Khammam, Adilabad, Warangal, Karimnagar, Nizamabad, Medak, Nalgonda, Mahabubnagar, Rangareddy and Hyderabad districts.

A. Socio-economic and demographic profile of the State

Located in the Southern region of the country, the State shares its borders with States of Tamil Nadu, Orissa, Karnataka and Maharashtra. Andhra Pradesh has been one of the oldest States in the country and finds mentions in many ancient works of literature. The capital of the State is the vibrant city of Hyderabad that has seen the rule of the Nizams for a very long time. Hyderabad is also the largest city in the State of Andhra Pradesh. The languages spoken in Andhra Pradesh are Telugu, Urdu and English.

As per the Census data, the State has grown steadily in terms of population. As per Census 2011, the State has population of 84,665,533 of which male and female are 42,509,881 and 42,155,652 respectively. In 2001, the total population was 76,210,007 of which males were 38,527,413 and females were 37,682,594. The population growth rate during this decade (2001-2011) was 11.10 percent while in the previous decade it was 13.86 percent. The population of State constitutes 7.00 percent of India's population in 2011. In 2001, it was 7.41 percent. The Sex Ratio is above the National average at 992. The Child Sex Ratio has decreased from 961 (2001) to 943 in 2011. Andhra Pradesh has a population density of 308 which is below the National average.

The State has many places of strategic and cultural significance besides places of religious worship including the world famous deity, Tirupati Balaji. Andhra Pradesh has some of the important ports in the country and is thus of great importance with regards to trade.

The State is also known for its progress in technical education particularly for Engineering, Medicine and Agriculture. The students from AP are seen in IITs and Medical colleges of the country. The success of IT revolution in the State and the number of professionally qualified persons from the State working in other countries is an indicator of the progress of the State technical education.

The State has focused on rural development, community and women empowerment and thus on strengthening of women Self Help Groups (SHGs), Water Users Associations, Watershed Committees, School Education Committees, Mothers Committees, Rytumitra Groups (farmers clubs) Vana Samrakshana Samithi (VSS), Joint Forest Management. The State has strong R & D infrastructure, with leading institutions like CCMB, ICRISAT, NAARM, MANAGE and NIRD. The capital city also has a number of defence and defence related organizations like RCI, DMRL, DRDL, BDL etc.

i) Population-rural/urban/tribal

Andhra Pradesh is the fifth largest State in the Country, in terms of population. The growth of population which was below 15% until 1961; rose to a growth rate of 24.2% during 1981-91 which was the highest ever recorded. Later, a significant decline has been observed in the rate of growth of population which was only 14.6% during 1991-2001 and has further come down to 11.1% during 2001-11, which is lower than the All India's growth of 17.6%.

The percentage of urban population to the total population in the State is 33.49% in 2011 (27.3% in 2001) and the percentage of the rural population to the total population is 66.51%. The SC population is 16.20 % and ST population is 6.60% to the total population as per 2001 Census.

Population Characteristics - Andhra Pradesh

Description	2011	2001
Population	84,665,533	76,210,007
Male	42,509,881	38,527,413
Female	42,155,652	37,682,594
Population Growth	11.10%	13.86%
Sex Ratio	992	978
Child Sex Ratio	943	961
Density / sq.km	308	277
Area in sq.km	275,045	275,045
Total child population (0-6 yrs)	8,642,686	10,171,857
Male population (0-6 yrs)	4,448,330	5,187,321
Female population (0-6 yrs)	4,194,356	4,984,536
Literacy	67.66 %	60.47 %
Male Literacy	75.56 %	71.16 %
Female Literacy	59.74 %	50.29 %
Total Literate	51,438,510	39,934,323
Male Literate	28,759,782	23,444,788
Female Literate	22,678,728	16,489,535

Description	Rural(2011)	Urban(2011)
Population (%)	66.51 %	33.49 %
Total Population	56,311,788	28,353,745
Male Population	28,219,760	14,290,121
Female Population	28,092,028	14,063,624
Population Growth	1.64 %	36.26 %
Sex Ratio	995	984
Child Sex Ratio (0-6yrs)	942	946
Child Population (0-6yrs)	5,852,284	2,790,402
Child Percentage (0-6yrs)	10.39 %	9.84 %
Literates	30,850,648	20,587,862
Average Literacy	61.14 %	80.54 %
Male Literacy	70.24 %	85.99 %
Female Literacy	52.05 %	75.02 %

ii) Child Population

The child population in the age group of 0-6 in the State as per Census, 2011 is 8.6 million, out of it the rural child population is 5.8 million and urban is 2.8 million. The child population has declined by 1.5 million in the State during the decade. As per the ICDS household survey data (January 2013), the child population covered in the age group of 0-6 is 5.9 million of which Rural, Urban and Tribal areas is 4.8 million; 0.8 million and 0.3million respectively.

As per Census 2011, Child Sex Ratio (CSR) in the age group of 0-6 years is 942 which has fallen by 18 points during the decade. In rural areas the fall is significant i.e., by 21 points (963 to 942) and in urban areas it is 11 points (955-946) over the last decade.

Child Population as per Census data

Census	Total (0-6 age)	Boys (0-6 age)	Girls (0-6 age)	CSR
2001	10171857	5187321	4884536	961
2011	8642686	4448330	4194356	942
Decline	-1529171	-738991	-790180	-18

Child population covered by ICDS by Age Groups (Source: ICDS MPR-Jan-2013)

S.No	Age group	Rural	Urban	Tribal	Total
1	Below 6months	588650	85581	38016	712247
2	6m-1yr	638358	102120	52503	792981
3	1yr-3yrs	1676807	286070	107747	2070624
4	3yrs-6yrs	1920926	346296	106036	2373258
TOTAL		4824741	820067	304302	5949110

iii) Literacy Status

The literacy rate of the State is 67.66% in 2011 as against 60.47% in 2001. The literacy rate of the State is lower than that of All India literacy rate at 74.04 per cent. The literacy rate in India increased from 64.84 to 74.04% during 2001-2011. The best record in literacy so far at both the National and State Level was during the nineties.

Literacy in Andhra Pradesh increased over 24 percent age points from 44.1% in 1991 to 67.66 percent in 2011. In spite of this faster rate of growth the literacy rate in Andhra Pradesh is still lower than the All India average. While the overall literacy rate has gone up in the State from 60.47% in 2001 to 67.66% in 2011, the male literacy rate has increased from 70.32% to 75.56%. Whereas, the female literacy rate has gone up from 50.43% in 2001 to 59.74% in 2011 and decadal change in Female Literacy Rate is 9.3%. Among the districts, Hyderabad is at the top with 80.96% and Mahabubnagar District least with 56.06% in 2011.

iv) Rural Connectivity

By and large all inhabited villages in Andhra Pradesh have road connectivity. During the last two decades the improvement in the road infrastructure is significant.

In 1965 the length of the roads was 21,510 Km. The road length in the State has increased year after year so that in 2006 the road length has been 188568 Km and the percentage of villages without road facility has reduced.

Percentage of Villages without Transport and Road Facility in Andhra Pradesh

Sl.No.	Facility	1991	2001	Change
1	Transport Facility	53.4	28.8	14.6
2	Approach Road : Pucca	59.0	28.4	20.6

B. State Nutrition Policy

Government of Andhra Pradesh is committed to address the critical issue of Malnutrition in children, adolescents and women in the State and is keen to have a comprehensive Nutrition Policy for the State to address the issue of nutrition with regard to various dimensions after consulting all possible stakeholders from Government, experts in the field of nutrition, academicians and NGOs/CSOs. In this context, a one day consultation for brainstorming on nutrition scenario in the State, challenges and way forward for the development of a draft Policy document was conducted on 21st February 2013.

The Consultation was jointly organized by DWDCW and UNICEF involving Principal Secretaries of Finance, Health and Women and Child Welfare departments and senior officers from various departments of Government, Tribal Welfare, Food & Civil Supplies, AP Foods, Dairy Development Corporation, Planning, Rural Development, APARD, NGO sector-Clinton foundation, CARE, World Vision etc. having presence in Andhra Pradesh and large No. of local NGOs, Academic institutes - Home Science colleges and National Research and Training Institutes- NIN, NIPCCD, IIFFW, TISS etc. **Sri Bhan, Ex.Secretary, Department of Bio-Technology, GOI** gave the key note address in the consultation meet.

Objectives of the Consultation:

1. To bring to the forefront the problem of the silent emergency of malnutrition in Andhra Pradesh at all levels so as to change it into a loud and clear priority of all.
2. To have a common understanding of challenges in the State to reduce & prevent malnutrition in the State
3. To strengthen cross-sectoral inputs from various departments of Govt., NGOs & Civil Societies, UN and other bilaterals, Academic, Training and Research organizations etc.
4. To have consensus on the framework for developing draft policy document and get inputs/ areas of concerns from the participants.

The Draft State Nutrition Policy has been prepared and further inputs are being sought from all stakeholders to finalize the State Nutrition Policy. The nutrition strategy addressing State specific challenges and needs to ensure effective implementation of nutrition programmes is under finalization in the State.

C. Existing mechanism of Inter-Sectoral convergence

ICDS closely works with Department of Health & Family Welfare in ensuring provision of health and nutrition services to all children below six years of age, Pregnant and Lactating Mothers and Adolescent Girls through conduct of Nutrition and Health Days (NHDs) and Fixed Day Health Services (FDHS). Two Nutrition and Health Days (NHDs) are conducted at the Anganwadi Centre each month. In addition, Fixed Day Health Services (FDHS) is provided once a month at the sub-centre level. Of the two NHDs, NHD-1 focuses on ANC services, immunization and counselling by the AWW with support of ANM, ASHA, members of VHSNC and particularly of Self Help Groups (SHGs) and Village Organizations (VOs). The second NHD i.e. NHD-2 on growth monitoring of under 5 years and counselling, wherein the ANM may not be present but the ASHA, members of VHSNC and particularly SHGs and VO support the AWW. The ASHA/SHGs/ VOs are responsible for mobilizing the user group and actively contribute to the successful conduct of NHDs and FDHS. Effective functioning of NHDs & FDHS is monitored by Village Health, Sanitation and Nutrition Committee (VHSNC) headed by Village Sarpanch.

To promote convergence among the social sector flagship programmes for improvement in human development index and achievement of the Millennium Development Goals (MDGs) the Government has constituted a Group of Secretaries with Principal Secretaries of School Education, Health, Medical & Family Welfare, Housing, Panchayat Raj & Rural Development, Women, Children, Disabled and Senior Citizens, Finance and Planning department and headed by Chief secretary as Chairperson with the following scope:

1. Improvement in outcome indicators as per the commitment of MDG and in comparison of the best of States in India in the following areas:
 - Improvement of nutritional status of Women and Children through convergence of ongoing programmes under various departments like SNP, MDM etc.
 - Reduction in MMR, IMR, TFR and increase in institutional deliveries;
 - Increasing the enrolment and retention and decrease in the dropout rate;
 - Additional class rooms, coverage of out of school children, provision of drinking water facilities, separate toilets for girls etc under SSA;
 - Nutritional Meal programme for children of different classes etc. under Mid-Day Meals;
 - No. of habitations covered, quality of water supplied etc. under NRDWP;
 - IHHLs and Solid & Liquid Waste management etc. under TSC etc;
 - Construction of Houses and providing necessary infrastructure under IAY;
 - Any other item as desired for discussion;
 - Analysis of the existing data of AWC, PHC, Schools etc.
2. Establishment of SPIU in the line departments and networking with professional organizations;
3. The possibilities of propelling the growth through evolving and putting in place effective monitoring mechanisms;
4. Preparation of the Result Framework Document;
5. Identify the monthly outputs and establish a system for monitoring outputs; and
6. To utilize the services of professional organizations like CESS to conduct evaluation studies in addition to the ongoing monitoring of activities done by respective departments and social audits.

As a follow up of the process of convergence, the State Government has initiated the “Maarpu” programme an integrated approach to improve maternal and child health care. The programme is designed to ensure the delivery of services of various departments such as the Departments of Women and Child Welfare, Health and Family Welfare, Rural & Urban Development, Panchayat Raj, Primary Education, Tribal and Social Welfare and Planning in a co-ordinated manner to achieve the MDGs. As part of the programme it has been decided to achieve the following:

- Ensure 100% registration and tracking of all Pregnant Women and infants
- Ensure 100% ante-natal, neo-natal, post-natal care to Pregnant Women and infants
- Ensure 100% institutional deliveries
- Ensure 100% immunization coverage of children below five years of age
- Reduction of anaemia among mothers and children with nutritional support
- To improve birth weight of new borns

D. Nutrition and Health status of Women and Children in the State (NFHS-3, DLHS-3, SRS)

Among the health outcomes the most important is **Infant/Child Mortality Rate**. It reflects the health status, socio-economic development and the quality of life of a country/State/region. In this respect Andhra Pradesh has shown remarkable performance in the past. The IMR in the State declined to less than half of that of the base level -from 106 in the early 1970s to 43 in 2012(SRS). The declining trend shows that during the last four decades the rate of reduction in IMR in the State was 2.2% per annum. However Andhra Pradesh performance is lagging behind when compared to the other States in India especially the Southern States. The recent IMR estimate (43 in 2012) implies that for every seven minutes there is one infant death in the State.

Another important indicator that reflects health status in general and women in particular is **Maternal Mortality Ratio (MMR)**. The SRS estimates indicate that MMR in the State has shown a sharp decline since 1990s. It declined from 417 (maternal deaths per Lakhs live births) in the early 1990s (1992-93) to 195 in the early 2000s (2001-2003) and it further declined to 134 in 2007-09, indicating an improvement in terms of safe motherhood.

The State's MMR is fourth lowest after Kerala, Tamilnadu and Maharashtra. Nevertheless the current MMR (134) indicates that of an estimate of 15 Lakhs births a year around 2300 mothers are dying in a year.

Important aspects critical for the safe motherhood are **antenatal care**, place of delivery and post-natal care for the mother. Most of the mothers in Andhra Pradesh appear to have taken antenatal care - 95% of mothers had antenatal care (ANC) in 2005-06. However, the quality of antenatal care in terms of timing of first visit and number of visits are more important. In this respect only 69% of mothers in the State during 2005-06 had their first ANC visit within the first three months of their pregnancy (first trimester) and about 86% of the mother had three or more ANC check-ups/visits in the State. With respect to safe delivery, only two-thirds of deliveries in the State during 2005-06 are registered as **institutional deliveries** - i.e. deliveries in any health facility which is equipped with handling of the delivery. Although there was a significant improvement in terms of percentage of institutional deliveries between 1998-99 and 2005-06, still one-third of the child births in the State are taking place in the non-institutional environments.

Low Birth Weight is a matter of concern since 90% of deaths occur among infants with birth weight below 2000 gms and hence the maternal nutritional status is the most decisive factor in preventing Low Birth Weight babies. The prevalence of Low Birth Weight children recorded in A.P. (NFHS-3) is 19.4% which was highest among the other Southern States Karnataka (18.7), Tamilnadu (17.2) and Kerala (16.1).

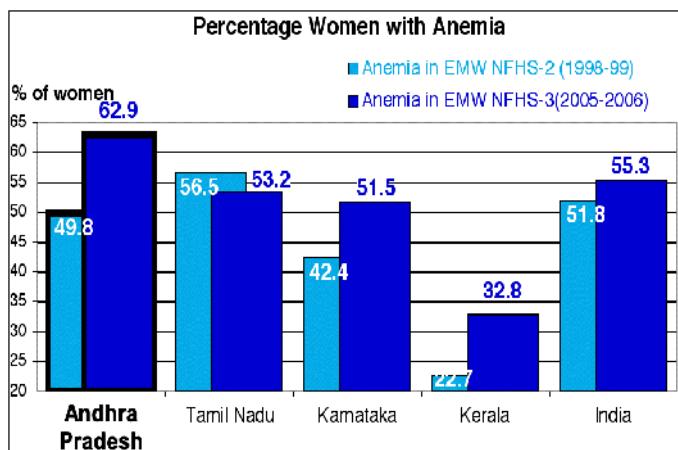
About one-third of children under five year's age were identified as **under-nourished** in 2005-06. Out of them about 33% children are underweight, 43% children are stunted and 12% children are classified as wasted.

According to the NHFS-3, a little more than one fourth (27.1%) of the total children below 3 years were breastfed within 1 hour of birth, while almost half of the total children 0-5 months were exclusively breastfed. About two thirds of the children 6-9 months received solid or semi-solid food and breast milk. All the figures are above National average, but need urgent attention.

About three-fourth of children in the State are found to be anaemic. As per NFHS-III, 80% of the children below 3 years and 80% below 6 years in the State are anaemic which is higher than the National average. The State had witnessed a marginal reduction in the level of under-nutrition between 1998-99 and 2005-06 - only 4 points decline in the percentage of underweight children in the State.

The **nutritional status among the women** in the State shows that more than one-third of them are below 18.5 BMI (Body Mass Index) which indicates the levels of under-nutrition. Between 1998-99 and 2005-06, there is a marginal decline in the percentage of women who are having BMI below 18.5 – only four percentage points decline.

Anaemia, a leading cause for maternal mortality and low birth weight, is a wide spread public health problem affecting infants, children, adolescent girls and women of reproductive age which is more prevalent among nursing and pregnant women than other women. In Andhra Pradesh, **increasing incidence of anaemia among women is an alarming concern** wherein there were almost half of the women in the reproductive age group (15-49) were anaemic in 1998-99 and it increased to two-third in 2005-06, and the prevalence of anaemia increased from 49.8% (NFHS-2) to 62.9% (NFHS-3).



This is alarming and also relatively high when compared to Southern States.

Demographic Characteristics	Andhra Pradesh	India
Nutritional status-Children 3 Years (%) ***		
Underweight	30	40
Stunted	38	45
Wasted	15	23
Nutritional status-Children 5 Years (%) ***		
Underweight	33	43
Stunted	43	48
Wasted	12	20
SAM	4	7
Severe Under Weight	10	16
Child Feeding Practices (%) **		
Children Under 3 years breastfed within one hour of birth	48	41

Children age 0-5 months exclusively breastfed	44	47
Children aged 6-35 month exclusively breastfed-six months	32	26
Children age 6-9 months-solid/semi-solid food & breast milk	55	57
Antenatal Care (%) **		
Mothers who had three or more ANC	89	50
Mothers who had full antenatal check-up	41	19
Mothers who consumed 100 IFA tablets	46	47
Maternity Care & Child Health (%)		
Institutional delivery **	72	47
Children with diarrhea in the last 2 weeks received ORS **	43	34
Low birth weight ***	19	22
Vitamin A supplementation of children age 12-35 months ***	29	25
Children 12-23 months fully immunized **	67	54
Children 12-23 months measles vaccine PP	89	70
Households with iodine content of salt (%) ***		
Adequate (15 + ppm)	31	51
None (0 ppm)	40	24
Anaemia among Children & Women (%) ***		
Children age 6-35 months	80	79
Children age 6-59 months	80	70
Children age 6-59 months –Severe	4	3
Women age 15-49	63	56
Pregnant women age 15-49	58	58
Other Indicators (%)		
Birth Rate (%) ****	17.5	21.8
Women married before 18 years **	52	43
Maternal Mortality Ratio (MMR) –SRS 2007-09	134	212
Neonatal mortality ***	52	43

Infant Mortality rate (IMR) ****	43	44
Under five mortality ***	79	74
Households having safe disposal of stool (latrines)within premise*	50	47
*Census 2011,** DLHS-III,***-NFHS-III,****-SRS bulletin 2012		

E. ICDS in Andhra Pradesh

In India, Andhra Pradesh is among the few States where a separate Department and a separate Directorate are functioning to look after women and child welfare programmes. The Integrated Child Development Scheme was started in the State of Andhra Pradesh in Utnoor (Adilabad District) and Kambadur, (Ananthapur District) in 1975.

The State has been witnessing tremendous coverage year after year since the inception of ICDS in terms of growing number of projects as well as the Anganwadi Centers (AWCs). The table below shows the growth in the number of AWC for every 5 year period starting from 1975-76.A steep growth was observed in sanction of new AWCs between the periods of 1991 to 2002-2003.

The coverage has increased within existing projects as well as newer areas. All the villages/ habitations as per population norms of GOI are covered with AWC in the State.

Progressive growth of ICDS projects and AWCs in A.P.

Sl.No.	Year of Sanction	Total (Cumulative)	
		Projects	AWCs
1	1975-76	2	396
2	1980-81	17	2210
3	1985-86	89	11274
4	1991-92	169	23111
5	1996-97	251	37425
6	2002-03	351	54133
7	2007-08	385	73944

8	2008-09	385	73944
9	2009-10	385	73944
10	2010-11	387	91307
11	2011-12	387	91307
12	2012-13	406	91307

F. State's financial contribution to ICDS Implementation

- The State Government is contributing 10% of the expenditure on all components under ICDS and 50% of expenditure on regular SNP for children, Pregnant & Lactating Women which comes to 420 Crores every annum.
- In addition the State is also providing additional honorarium to AWWs and AW Helpers, at the rate of Rs.700/- and Rs.450/- per month respectively which is 116.29 Crores every year and additional Rs.250/- per month for 27,000 AWCs where One Full Meal Programme (Known as Indiramma Amrutha Hastham) is implemented which is 2.09 Crores for 3 months during 2012-13.
- The State Government also sanctioned Rs.25.80Crores towards implementation of One Full Meal Programme under Indiramma Amrutha Hastham Programme for 3.45 Lakhs Pregnant & Lactating Women during 2012-13 and Rs.6.99 Crore towards fuel cost and Rs.2.58 Crores towards monitoring charges for SHGs.
- The State Government has also sanctioned Rs.9.25crore for providing milk for 3 months in 49 ICDS projects in 2012-13 and egg to fluoride affected mandals in Nalgonda district.
- The total additional contribution of State Government during 2012-13 was Rs.161.25 Crores.

G. Infrastructure status of operational AWCs

Out of 91,307 sanctioned AWCs (80,481 Main + 10,826 Mini) in the State, 89,499 (80,070 Main AWCs and 9,429 Mini AWCs) are operational in the State. Out of which, 16,887 AWCs are having own buildings, 14,736 AWCs are functioning in rent free accommodation and 59,684 AWCs are functioning from rented buildings. 36,788 AWCs are having Drinking water facility while 54,519 AWCs are not having Drinking water and 16,656 AWCs are having Sanitation facilities while 74,651 AWCs are not having Sanitation facilities.

During the year 2012-13, the Government have issued Administrative Sanction Order for providing Drinking Water supply to 8302 AWCs functioning in Government buildings with an estimated cost of Rs.4137.59 Lakhs under NRDWP vide G.O.Rt.No.134, PR&RD(RWS-II) Department Dt:24.01.2013.

The Chief Secretary has been reviewing the construction of AWC buildings and providing facilities to AWC buildings with the District Collectors through Video Conferences every month since August 2012. The Chief Secretary has also addressed the D.O.Letter to all Collectors to provide funds from all the available schemes for construction of AWC Buildings. During 2012-13 under 15% General Revenue of PRIs earmarked for Women and Child Welfare 257 buildings, under BRGF 950 buildings and 351 buildings under Integrated Action Plan (IAP) are sanctioned with an estimated cost of 64.56 Crores.

The State has prepared an action plan for construction of AWC buildings which are functioning under rented accommodation by dovetailing of funds from various schemes including MGNREGS, RIDF, BRGF, IAP over a period of 4 years.

H. Status of operationalization of Blocks/AWCs/Mini-AWCs

Out of 91,307 sanctioned AWCs, 89,499 AWCs are operationalized. The State plans to make all the sanctioned AWCs functional by April 2013.

Table: Operationalization of ICDS in A.P.

Sl.No	Area of the Projects	No. of Projects	No. AWC Sanctioned			No. AWC Functioning		
			Main	Mini	Total	Main	Mini	Total
1	Rural	304	67316	7756	75072	67005	6874	73879
2	Urban	58	7917	100	8017	7885	100	7985
3	Tribal	44	5248	2970	8218	5180	2455	7635
Total		406	80481	10826	91307	80070	9429	89499

I. Coverage of beneficiaries for Supplementary Nutrition

The trend over the years given below shows increased coverage of beneficiaries with supplementary nutrition. Coverage of children increased from 67% (2007) to 83% (2013). In absolute numbers, the increase in child beneficiaries is from 3,483,571 (2007) to 4,961,652(2013).

SNP women beneficiary coverage has increased remarkably from 2007 (84%) to 2013 (98%). The number of women beneficiaries in 2007 was 894,202 and has increased to 1,336,479 in 2013.

SNP - Women & Child Beneficiaries Status (2007-2013)

Year	Total Population of Pregnant Women & Nursing Mothers	Women SNP Beneficiaries	Percentage of women beneficiaries	Total Pop. (6M-6Yrs)	SNP Child Beneficiaries	Percentage of child beneficiaries
2007	1065713	894202	84	5212369	3483571	67
2008	1141462	1017863	89	5264798	4022161	76
2009	1150464	1046774	91	5202472	4176265	80
2010	1168380	1081441	93	5033382	4013875	80
2011	1311853	1233493	94	5140153	4173162	81
2012	1427511	1367501	95	5248030	4360480	83
2013 (Jan)	1362114	1336479	98	5949110	4961652	83

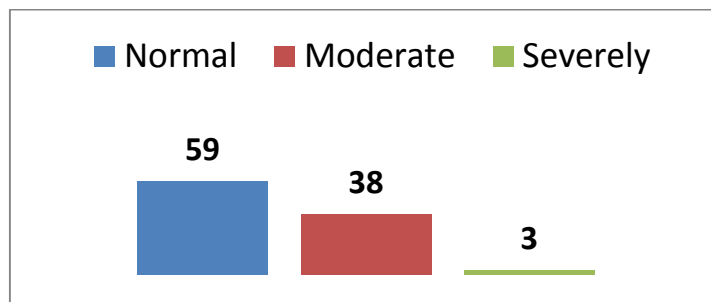
Classification of Nutritional Status of Children (0-6years) in A.P. ICDS projects 2006-2013

Year	Normal	%	Gr-I	%	Gr-II	%	GR-III & IV	%	Percent of children weighed
2006	2280844	47	1582353	33	962487	20	15253	0	87
2007	2297465	47	1601179	33	935697	19	13904	0	85
2008	2406988	48	1605604	32	912168	18	47086	1	85
2009	2607090	50	1660108	32	915256	17	4560	0	90
2010	2566780	51	1636762	32	872933	17	4337	0	90
2011	2589322	52	1619449	32	790152	16	3813	0	86

The percent of children under normal nutritional status has increased by 5% in the past 5 yrs (2006-47%, 2011-52%) and children in Grade-II State of malnutrition has decreased by 1%.

As per New WHO growth standards during 2012-13, 5096979 children were weighed in the age group of 0-5yrs. Of these normal, moderate underweight and severe underweight children are 3032040 (59%), 1905652 (38%) and 159287 (3%) respectively.

**Nutritional status of Children (0-5 Years) % as per WHO Standards
ICDS December, 2012, MPR data**



Nutritional Status	Children < 5 years
Normal	3032040
Moderate Under Weight	1905652
Severely Under Weight	159287
Total Children Weighed	5096979 (86%)

J. Coverage of beneficiaries in Early Childhood Education

The Preschool activities are conducted uniformly in all AWCs as per the curriculum developed by the department. From 58 % in 2006 the pre-school participation by children had increased to 73% in 2013. With special initiatives of the State in development of innovative activity based ECE kit based on standard curriculum and development of capacities of the functionaries on effective use of the material the attendance has increased in preschool. Community awareness was created by setting up ECE corners/exhibitions and involved them in mobilizing children and organizing ECE activities. Special campaigns i.e. Anganwadi Bata are organized every year for one week in June to motivate parents to admit children in AWCs.

Pre-School Education Component Status in ICDS 2006-2013

S.No.	Year	Enrolled in AWC (3 - 6 Yrs)	Attended PSE Beneficiaries	Percentage of beneficiaries
1	2006	2685783	1562929	58
2	2007	2770923	1873195	68
3	2008	2749422	1958638	71
4	2009	2639315	1881616	71
5	2010	2499426	1731151	69
6	2011	2458298	1712316	70
7	2012	2450409	1758652	72
8	2013 (Jan)	2373258	1725285	73

K. Training infrastructure - AWTCs, MLTCs

In A.P. 2 Middle Level Training Centers are functioning to train Supervisors. One is State Women Administrative Training Institute (SWATI) MLTC in the Directorate of WD & CW, Hyderabad and second is in S.V.University, Tirupathi. There are 63 Anganwadi Training Centers in the State to train all Anganwadi Workers & Anganwadi Helpers.

Status of AWTCs, MLTCs in the State

Training Centers	No. sanctioned by GOI	Run by NGOs	Run by Govt.	Total
AWTCs	63	41	22	63
MLTCs	2	1 (S.V. University, Tirupathi)	1	2
TOTAL	65	42	23	65

With the support of these MLTCs & AWTCs Training Institutes and other Master Trainers pool available in the State following trainings have been organized during 2012-13. Job course training / Refresher course trainings were given to CDPOs, Supervisors and frontline functionaries at NIPCCD regional center/ MLTCs/ AWTCs respectively. In order to ensure quality trainings, AWTCs & MLTCs were trained in ECCE, Infant Young Child Feeding Practices, growth monitoring and provided with special training modules. To ensure the quality of trainings, all the Training Centers were equipped with required Audio Visual aids and computers. Refresher Trainings were organized for CDPOs, Supervisors, Instructors & AWWs in special IYCF counseling skills. To track the status of trainings and ensure capacity building of all ICDS functionaries, online tracking system was developed with special software.

Besides these regular training programmes, some need based training programmes are also facilitated to impart required skills to Ministerial staff on maintenance of accounts and all the CDPOs, Supervisors, AWWs and DEOs were given training on sending daily SMS on preschool attendance, SNP attendance and event based information i.e. Births and Deaths, immunization and NHDS and SMS bases indent of food requirement.

All CDPOs and DEOs have been given orientation training on indenting nutrition through SMS.

Funds released to AP State / AWTC's as on 31.03.2012, Rs. in Lakhs

STRAP Sanction	GOI release	GOAP Release	Expenditure up to 31.3.2012 of AWTC's/ MLTC's/ MTT's
1695.69	763.06	1058.41 (Central Share)	1202.80
	939.98 (Unspent balance of 2010-11 revalidated by GOI)	211.68 (MSS)	2.78 (Other Trainings)
TOTAL	1703.04	1270.09	1205.58

TARGET & ACHIEVEMENT (Upto February 2013)

Name of the Functionary	Name of the Training	Physical				Financial					
		STRAP - Target 2012-13		Achievement upto February 2013		Approved cost	Fixed cost	Expenditure upto February 2013	Fixed Cost		
		Batches proposed	Trainees Proposed	Batches	Trained						
AWWs	Job Course Training	177	6195	93	2835	222.135	748.73	96.13	564.16		
	Refresher Training	1031	41240	1156	43683	386.63		350.23			
AWHs	Orientation Training	233	11650	24	1105	118.247		9.88			
	Refresher Training	634	31700	489	21697	247.26		150.04			
Supervisors	Job Course Training	12	300	0	0	16.83		0			
	Refresher Training	46	1150	49	880	24.725		16.38			
Instructors of AWTCs	Orientation Training	1	20	1	18	0.559		0.48			
	Refresher Training	9	180	6	104	3.919		1.82			
TOTAL						1020.31		748.73		624.96	564.16

TOTAL FINANCIAL REQUIREMENT FOR THE YEAR 2013 - 14

Other Trainings	34182000
312 Course cost	132053500
311 Salaries & Fixed cost	74234400
TOTAL	240,469,900

L. Major gaps/constraints in programme implementation and interventions envisaged

1. **Inadequate provision of SNP:** The present cost norm is not sufficient to provide adequate, good quality and acceptable food models to the beneficiaries which could improve the present nutrition indicators in terms of percentage of Low Birth Weight, Underweight Children and Anaemia among Pregnant and Lactating Women.

***Intervention:** With the enhanced cost norm under restructured ICDS it is proposed to provide revised food models to the beneficiaries in 11 Districts. The revised food models will meet the calorie, protein, and other vitamins as per GOI norms. The State Government has in addition introduced one full meal programme for 3.45 Lakhs Pregnant and Lactating Women in 102 ICDS Projects during 2012-13 which will meet 40% of days requirement of protein calcium and calorie to the Pregnant and Lactating women. In addition the spot feeding will ensure full consumption of the food by the mothers and consumption of IFA Tablets.*

2. **Limited focus on below 3 years :** Monitoring of complementary feeding / SNP given to children below 3 years is very weak at present and with the present infrastructure available in AWCs and with one AWW and one AWH per AWC it is also not possible to provide spot feeding for this category of children in AWCs.

***Intervention:** It is proposed to start 1000 AWCs as creche centers and improve the counseling of mothers of 0-3 yrs with the help of link workers and nutrition counselors who will be recruited under restructured ICDS.*

3. **Lack of inter departmental co-ordination and convergence:** The convergence and co-ordination between various departments implementing flagship programmes is lacking.

***Intervention:** The review of the flagship programmes was taken up by the Government and Government constituted a Group of Secretaries for convergence of all flagship programmes for improvement in Human Development Index and achievement of Millennium Development Goals. The group is headed by Chief Secretary as Chairperson during 2012-13.*

4. **Low community participation:** Despite having large number of Self Help Groups in the State the participation of community is very poor.

Intervention: To enhance participation of SHGs and Village Organizations in implementation of nutrition and health programmes Government has launched a new programme called “MAARPU” programme during 2012-13. Further, it is proposed to organize ECCE days, Mahila Sishu Chaitanyam campaigns to bring awareness and to improve community participation.

5. **Decrease in Pre-School attendance:** It is observed that the Pre-School attendance is decreasing in the last few years. The fascination towards convent education, lack of infrastructure in AWCs, lack of play material, only 4 hours of AWC timings are the main reasons for the decrease in the attendance.

Intervention: Activity based curriculum was developed and all AWWs are given training on conduct of Pre-School activities. Pre-School material is being developed in accordance to the curriculum and being supplied to the AWCs. Every year Anganwadi Bata Campaign for one week in the month of June is organized to motivate the parents to joined their children in AWCs. With the enhancement of Pre-School Kit amount under restructured ICDS the play material etc. can be provided to the AWCs to certain extent. It is proposed to introduce 700-900 English words related to the present curriculum to satisfy the desires of parents. It is also propose to extend the timings of AWCs to six hours and provide hot meal with rice, dal, vegetables and eggs for 3-6 years children in all AWCs from 2013-14. The ECCE days will be conducted once in a month under restructured ICDS.

6. **Lack of infrastructure** for AWCs and CDPO offices 59,684 AWCs are not having own buildings and 54,519 AWCs are not having safe drinking water facility and 74,651 AWCs are without sanitation facility. 245 CDPO offices are functioning from rented accommodation. Even the CDPOs which function from own accommodation do not have sufficient space for storage of food commodities or space to conduct AWW meetings. Many CDPO offices also do not have proper sanitation and drinking water facility.

Intervention: It is proposed to construct at least 15,000 Buildings during 2013-14 under various schemes including restructured ICDS.1576 AWC buildings were sanctioned under various schemes during 2012-13.

- 7. Lack of functional Weighing Scales:** Due to lack of Adult Weighing Scales in all AWCs and Baby Weighing Scales in 23,948AWCs the growth monitoring is not happening properly.

Intervention: With lot of effort made by the Department the NRHM has agreed to provide Adult Weighing Scales to all 80,423 AWCs and 23,948 Baby Weighing Scales. NGOs have also provided 957 Adult Weighing Scales and 957 Baby Weighing Scales during 2012-13.

- 8. Lack of Gas connection:** Out of 89,499 only 41,283 AWCs have Gas connections and 48,216 AWCs do not have Gas connections. Due to non availability / increased cost of fire wood in Rural and Urban areas AWCs are facing difficulty in providing hot cooked meal.

Intervention: Under restructured ICDS it is proposed to provide Gas connection to all the 48,216 AWCs and budget is proposed for the same in 2013-14.

- 9. Vacancies in the cadre of Supervisors, AWWs and AWHs:** There are 40% of Supervisor vacancies in the State for the last several years. This is affecting the proper monitoring of AWCs. Due to vacancies of AWWs and AWHs the service delivery is also affected.

Intervention: Efforts are being made to fill up the Supervisor posts at the earliest. 302 Supervisors Grade-I are recruited through Service Commission in the month of March, 2012. Further, Government has also given permission to appoint 850 Supervisors Grade-II posts from the cadre of AWWs. Efforts are also being made to fill up the vacancies of AWWs and AWHs through regular monitoring with DPOs and Collectors.

- 10. Non-operationalized AWCs:** 1808 AWCs are yet to be operationalized. This is mainly due to non filling up of the posts of AWW and AWH. These areas are very far from the present AWCs due to which the in charge arrangements could not be made to deliver THR and other services.

Intervention: The Chief Secretary has addressed D.O.Letters to the District Collectors to operationalize all sanctioned AWCs and this is being reviewed every month on 3rd Saturday with Collectors through Video Conference. The department is also continuously monitoring with Collectors and DPOs on this issue.

11. **Uncovered area:** There are still some habitations not covered in the State mainly due to less population (Below150) and also being far away from the AWCs. Further due to urbanization new slums are emerging and slums where AWCs are presently operating in certain slums the population are migrating to the new slums.

Intervention: However, efforts are being made to relocate the AWCs where the Pre-School attendance is very less and attaching the other category of beneficiaries (other than Pre-School) to the nearest AWC for availing THR and other services. It is also proposed to cover the less populated areas through link workers in the restructured ICDS.

12. **Insufficient monitoring / supervision / usage of IT:** Non functional computers in many CDPO offices or availability of only one computer in the office, lack of trained / technical persons in CDPO offices and PD offices and less number of ministerial staff (2 to 3) in CDPO offices and PD offices and vacancies in the cadre of Supervisors as well as ministerial staff the MPRs and other reports are not being properly monitored by the CDPO and DPOs. The usage of IT is also weak due to lack of skills among Supervisors and CDPOs.

Intervention: All the AWWs, Supervisors and CDPOs are provided SIM cards and given orientation. It is proposed to provide further training during 2013-14 and provide computers under restructured ICDS / ISSNIP (World Bank assisted programme).

SECTION 2: VISION STATEMENT

To ensure holistic development of children. The Government of Andhra Pradesh is committed to provide for the well being, growth and development of all children living in the State by providing adequate services to ensure complete Physical, Mental and Social Development, both before and after birth and throughout their childhood.

The Government of Andhra Pradesh considers ICDS as one of the key sectors in contributing to the realization of the Millennium Development Goals (MDGs) particularly the MDG-1 (eradicating extreme poverty and hunger), MDG-4 (reduction in the infant and child mortality rate) and MDG-5 (improving maternal health and reducing maternal mortality rate). To this end, the State envisages to make the Anganwadi Centers as the 'Focal Point' of all women and child development activities and to make these centers as the 'First Point of Contact' for any health problems faced by women and children.

The State Government has proposed to achieve certain targets with respect to the following indicators by 12th Five Year Plan.

Low Birth Weight (LBW): The Prevalence of low birth weight recorded in the state is 19.4% in 2005-06 (NFHS-III), and proposed to reduce it to 10% by 12th plan (2016-17) through strategies and interventions that ensure that pregnant women get adequate nutrition.

Malnutrition/Under nutrition: There has been reduction in under nutrition among children 0-3 years of age from 34 % in 1998-99 (NFHS-2) to 30% in 2005-06 (NFHS-3). The goal is to reduce to 25 by 2016-17.

Anaemia: Anaemia is the leading cause for maternal mortality and low birth weight infants. It has increased from 49.8% (NFHS-2) to 62.9% (NFHS-3) is a major concern of the state. The goal of the state is to reduce it to 30% by 12th plan (2016-17).

Infant Mortality Rate (IMR): Though state has succeeded in reducing IMR by 20 points in from 63 in 1997 (SRS) to 43 per 1000 in 2012 (SRS), it propose to reduce it further to 25 per 1000 live births by 12th Plan (2016-17)

Maternal Mortality Ratio (MMR): MMR has reduced by 20 points from 154 (SRS-2004-06) to 134 (SRS-2011) however the goal is to reduce it by 80 by end of 12th Plan.

Complete immunization: Complete immunization of children has increased from 46% in NFHS-3(2005-06) to 67.1 % as per DLHS-3 (2007-08).The goal is to achieve 100 % immunization.

Biannual supplementation of vitamin-A: This is provided to children of 0-5 years. Vitamin-A supplementation has increased from 13.3% as per NFHS-3 (2005-06) to 50.8% as per DLHS-3 (2007-08). The goal is to increase it to 90%.

Institutional Deliveries: These have increased from 61 % DLHS-2(2002-04) to 72% DLHS-3 (2007-08). The state aims to achieve 100% by 2016-17.

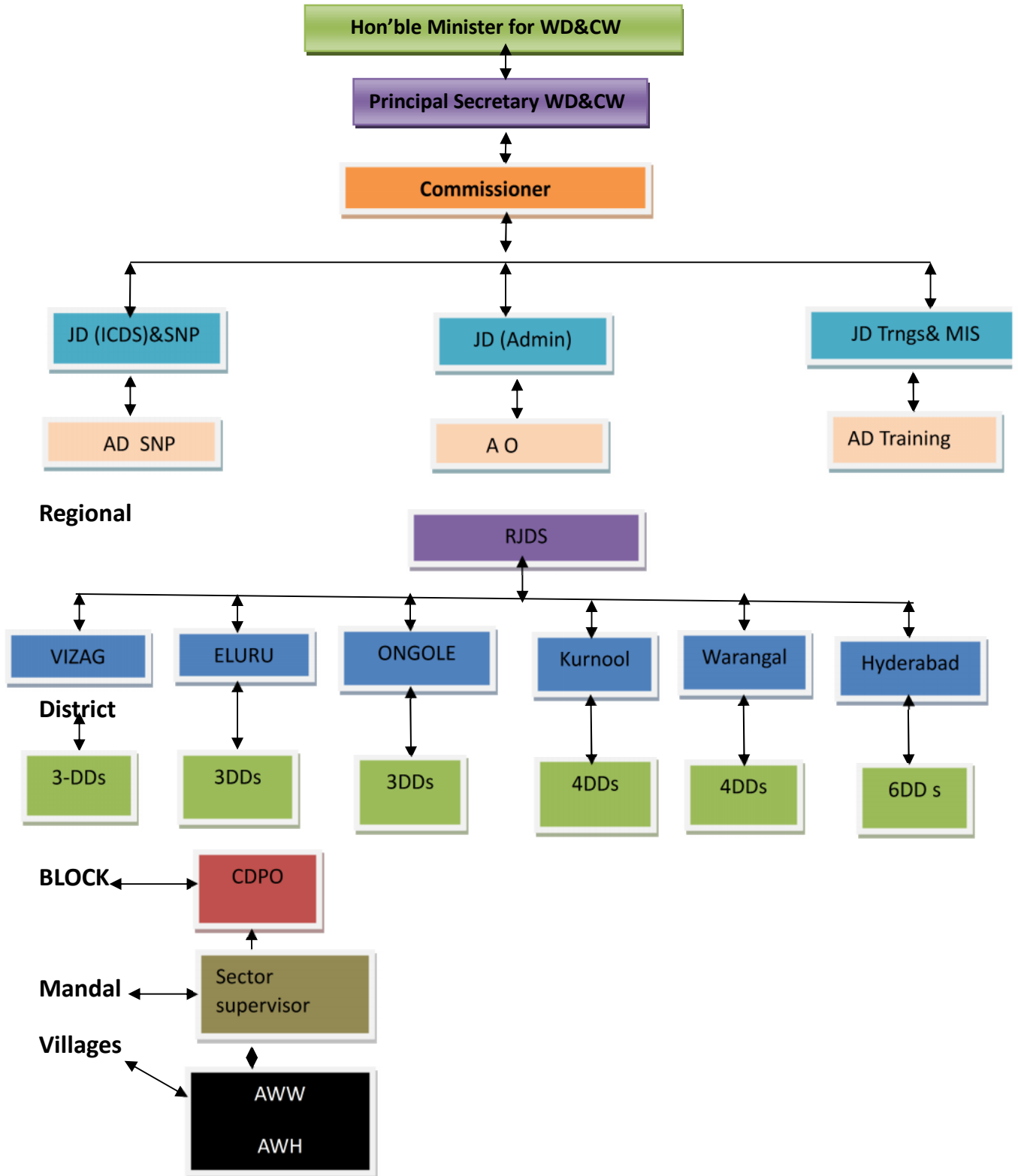
Strategies proposed to achieve MDGs and Early Childhood Education

1. Development of State Nutrition Policy and initiate Mission mode of functioning with active participation of all related sectors.
2. To universalize AWC coverage especially of all Rural and Urban slum population under ICDS by 12th Plan period. All the sanctioned AWCs will be operationalized and action plan will be prepared to cover thinly populated hamlets / habitations with ICDS services.
3. To enhance the inter sector co-ordination between the ICDS, NRHM, Rural Development, Water & Sanitation and Education to achieve better results.
4. Focus on Pregnant and Lactating Women by providing them with One Full Meal under Indiramma Amrutha Hastham in 1/3rd most high risk ICDS projects to reduce the incidence of Low Birth Weight Children.
5. To focus on Children below 3 Years by providing adequate supplementation through AWCs and by effective counseling using link workers.
6. Improving counseling skills of AWW and support supervision by Supervisors to educate mother on child feeding practices.
7. To improve the Anganwadi infrastructure by constructing own buildings to the extent possible and make the existing buildings as child friendly AWCs.
8. Strengthening of joint Nutrition & Health Days for effective delivery of Health & Nutrition services. Conduct of two nutrition health days in a month. The 1st NHD will be for immunization, ante-natal and post-natal checkups and counseling of Pregnant and Nursing Mothers and 2nd NHD dedicated for growth monitoring, counseling of parents of below 5 years.

9. Growth monitoring of all below 5 years and educating the community on importance of healthy diet.
10. Focus on SAM children and utilization of NRCs. Conduct of Sneha Shivirs in all villages.
11. To ensure 300 days of SNP in all AWCs and prepare a uniform calendar of feeding days for all AWCs
12. To increase the coverage of beneficiaries in 3-6 years category and Pregnant and Lactating Women.
13. Conduct of ECCE Days involving parents and community for improving Pre-School attendance.
14. Establish a system for monitoring outputs and to reduce food gaps by improving MIS and IT.
15. Conduct of Mahila Sishu Chaitanyam (IEC Campaign) in all villages for one week twice in a year in the months of July and January.
16. Extending AWC timings for minimum 6 hours.
17. To provide hot meal and snacks for all 3-6 years in AWCs.
18. To prepare a retirement policy for AWWs and AWHs.
19. To utilize the services of NGOs for initiating pilots and improving service delivery in AWCs.
20. To utilize the services of professional bodies like CESS to conduct evaluation studies in addition to the ongoing monitoring of activities by the Department officers.

SECTION 3: ORGANIZATIONAL STRUCTURE OF ICDS PROGRAMME MANAGEMENT AT THE STATE AND DISTRICT LEVEL

A. Organizational Set Up Of ICDS in Andhra Pradesh



B. Office Infrastructure at State/District/Block Level

The Directorate of Department of WDCW is situated in building of its own. At the district level, 15 District PDs offices are housed in own buildings and in 8 district PDs offices are in rented buildings. Out of 387 Block offices, headed by CDPO, 161 have their own building while the remaining are in rented building.

The rent provided by GOI for CDPO offices is not sufficient to take for office cum godowns as the No. of AWCs in each project is 200 to 350. No rent provision is provided by GOI for PD offices and it is necessary to provide Rs.15, 000 p.m. to PD offices.

Ownership status Of Buildings	District Project Director Office	CDPO Buildings
Own buildings+ Rent free buildings	15	161
Govt. Own Buildings	0	0
Community/School/ Panchayath buildings	0	0
Rented premises buildings	8	245
TOTAL	23	406

C. ICDS Programme Management

There is a separate Directorate and also a separate department dealing with ICDS and Women & Child Welfare programmes in the State. There is a separate cadre recruited for ICDS at the level of CDPOs & Supervisors. The DDs (DPOs) and Joint Directors are promoted from the cadre of CDPOs.

D. Committees/Task Force

1. Government issued orders constituting State Level, District Level, Project Level and Anganwadi Level monitoring and review committees vide G.O.Ms.No.38 Department for Women, Children (ICDS) Disabled & Senior Citizens, dated 21.12.2012. The State Level Committee consists of Secretaries of all line departments as members and Chief Secretary as Chairperson at District Level the District officials of line Departments and 3 non officials as members and District Collector as Chairperson, at Block Level, Block Officers of Line Departments to NGO representatives will be members and SDM as Chairperson, at Anganwadi Level members of 2 Mahila Mandals, ASHA, Sakhi under Sabla programme, 3 community representatives and two from SHGs as members and Gram Panchayat/ Ward Member as Chairperson.

The committees will review the status of operationalization of sanctioned projects, AWCs, coverage of habitations / hamlets and delivery of all services at AWC. AWC infrastructure, Pre-School Education, SNP etc. The committees will meet once in 3 months.

2. Group of secretaries for convergence of social sector programmes with Principal Secretaries of School Education, Family Welfare, Housing, Panchayat Raj and Rural Development, Finance, Planning and Women Development Child Welfare as members and Chief Secretary was constituted vide G.O.Rt.No.983 of Planning Department dated 23.08.2012. The committee shall take all necessary actions for improvement in outcome indicators as per the commitment of MDG and in comparison of best of States in India in the arrears of IMR, MMR, Nutritional status etc.
3. A state level SNP committee is constituted with Managing Director, A.P.Foods as Chairman and representatives of NIN, Home Science College, UNICEF, Clinton Foundation, Nutritionist and NGOs as members to study the food models in the state as well as other states and to recommend modifications / changes in the present food models for all categories of beneficiaries.
4. A five member Committee called the "Indiramma Amrutha Hastham Committee" has been constituted for each AWC in the 102 Projects (27,906 AWCs) where one full meal is provided to monitor the day to day implementation of the programme and attendance of beneficiaries, mobilization of women for one full meal, quality of food, hygiene, the menu etc.
5. Grievance Redressal committee for AWWs / AWHs at State / District / Project Level is constituted to solve the grievances and day to day problems of AWWs and AWHs. The committee at project level will consist of all Supervisors of the project and One AWW & One AWH representative as members and CDPO as Chairperson. At District Level 3 CDPOs and 3 Supervisors from the District and one representative of AWW and AWH from each project will be the members and PD as Chairperson. At State Level the committee will consist of JD/DD ICDS & SNP, representatives from AWWs and AWHs State Level Association will be members and Director will be the Chairperson.

E. Devolution of powers at the State/District/Block levels (both administrative and financial, such as decentralized procurement of PSE kits at the district level; procurement of food grains at the district/block level etc).

Administrative powers and financial powers have been suitably decentralized from Commissioner to RJDs at regional level, PDs at district level, CDPOs at project level. PDs and CDPOs are drawing and disbursing officer at District/Project Level for all financial transactions.

The budget under SNP for food commodities, transport and fuel for local food model (155 Projects) and for eggs transport and fuel for 222 A.P. Food Model Projects is released to CDPOs. The cost of food supplied by A.P.Foods is paid by Commissioner at State Level.

The budget under IEC is released to AWWs, CDPOs and PDs for conduct of campaign activities and also utilized at State Level for printing and supply of in house magazine (monthly) to all functionaries of ICDS and for printing of pamphlets and brochures and for conduct of mass media campaigns.

The Flexi Fund and Contingencies is released to AWWs and MIS budget is utilized for payment of rental charges for SIMs provided for AWWs and printing of Registers at State Level.

PSE kits are being developed by the Department of WD & CW at the State level to maintain uniformity in ECE material in all AWCs. The appropriate material based on the ECE syllabus is developed.

The contingencies amount is released to PDs, CDPOs and AWWs as per GOI norms. The Procurement of food grains is decentralized where Local Food Model is being implemented. Village organizations are involved in procurement of eggs, milk, vegetables in the AWCs under Indiramma Amrutha Hastham Programme.

SECTION 4: ANNUAL ACTION PLAN- PROGRAM COMPONENTS

A. Human Resources

i) Recruitment process for different functionaries

Assistant Directors are promoted from the cadre of CDPOs and the latter are promoted as Dist. Programme Officer/PD in the cadre of Deputy Director.

CDPO's are 1st level gazetted officers appointed through direct recruitment (40%) and promotion from Supervisors (60%). Supervisor cadre posts are appointed through direct recruitment (30%) and promotion from AWWs.

The selection of AWWs / AWHs is done through Selection Committee under the chairmanship of District Collector, and in ITDA areas under the Chairmanship of ITDA Project Officer. In order to ensure transparency in selection of AWW & AWHs new guidelines were issued in 2011 for giving weightage for training in Pre School course, ECE worker, widow, widow with minor children, orphan or inmate of Government institution, differently abled etc in selection of AWWs & AWHs to fill up the vacancies.

ii) State's promotional policy for the field level functionaries (AWWs/ Supervisors/ CDPOs)

Supervisors Grade-I (70%) are promoted from Grade-II Supervisors & Grade-II Supervisors (80%) are promoted from the cadre of AWWs and 20% from eligible Anganwadi Training Instructors.

The AWHs who are qualified & eligible for AWW posts as promoted as AWW if a vacancy arises in the same village.

iii) Manpower positions/vacancies of field functionaries at all levels up to AWC level

Category of Posts	Sanctioned	In Position	Vacant
CDPOs/ACDPOs	674	395	279
Supervisors	3655	2150	1505
AWWs	91307	83903	7404
AWHs	80481	74446	6035

- **Plan for filling up vacancies**

- CDPOs /ACDPOs (279 posts vacant)**

- **107** posts notified to APPSC in January 2013.
 - **106** more posts to be notified to APPSC.
 - **66** posts to be filled by promotion against contractual posts after approval

- SUPERVISORS (1505 posts vacant)**

- **850** AWWs to be recruited as Grade-II Supervisors is under process
 - **655** posts of Grade-I Supervisors will be notified to APPSC

- AWWs (7404 posts vacant)**

- Regular review of District collectors by chief secretary for taking up and completion of recruitment process of AWWs.
 - Recruitment of AWWs is under process in the districts.

- **Constraints**

- Delay in selection by APPSC due to court cases
 - Reservation for local candidates
 - Non-availability of eligible candidates for promotion
 - Implementation of roster points for AWWs
 - Regularization of contract Supervisors
 - Contractual CDPO posts to be converted to regular posts
 - Approval of finance department for direct recruitment
 - Delay in selection of AWWs / Helpers by District Selection Committees.

iv) Manpower position / vacancies at all Levels in the offices

STATE LEVEL-ICDS Cell						
						(Rs. In Lakhs)
Sl. No	Name of the Category	Sanctioned	In Position	Time limit for filling up of the vacancies	Salary / Honorarium per month	Estimated budgetary requirements for the financial year
1	Director/ Commissioner (ICDS)	1	1	--	Salary	18.00
2	Joint Directors	3	3	--	Salary	36.00
3	Asst. Director	4	4		Salary	30.00
4	Accounts Officers	1	1	--	Salary	6.00
5	Administrative Officer	1	1	--	Salary	5.50
	TOTAL					95.50
1	Superintendents	7	7	--	Scale Post	29.40
2	Senior Assistant	10	10	--	Scale Post	32.00
3	Typist	1	1	--	Scale Post	2.40
4	Sr.Stenographer	1	0	--	Scale Post	3.00
5	LD Steno	3	1	--	Scale Post	9.00
6	Junior Assistant	6	3	--	Scale Post	15.84
7	Driver	4	4	--	Scale Post	19.20
8	Attender	3	2	--	Scale Post	10.80
9	Data Entry Operator	14	14	--	Rs.9500/- PM	15.96
10	Jr.Steno	1	1	--	Rs.8400/- PM	1.01

DISTRICT LEVEL : Dist. ICDS Cell						
1	Dist. Programme Officers (Project Directors) in the cadre of Deputy Directors	23	23	---	Scale Post	106.16
2	Woman & Child Welfare Officers as Managers of Regional Ware House in the cadre of CDPO	3	3	---	Scale Post	13.86
3	Superintendents	23	23	---	Scale Post	91.08
4	Senior Assistant	48	48	---	Scale Post	158.40
5	Junior Assistant	11	11	---	Scale Post	31.94
6	Typist	23	23	---	Scale Post	66.79
7	Driver	21	21	---	Scale Post	69.30
8	Attender	24	24	---	Scale Post	63.36
9	Watchman	18	18	---	Scale Post	47.52
10	Health Instructor	3	0	---	Scale Post	5.94
11	Nutritionist	3	0	---	Scale Post	5.94
12	Social Worker	3	0	---	Scale Post	5.94
13	Pre-School Instructor	3	0	---	Scale Post	5.94
		TOTAL				572.11

BLOCK LEVEL						
1	Woman & Child Welfare Officers as CDPOs	387	363	-	Scale Post	1084.60
2	Woman & Child Welfare Officer as ACDPO	200			Scale Post	792.00
3	CDPOs/ACDPOs (Contract)(112+75)	187	32		Rs 18000/-	
		TOTAL				1876.60

1	Supervisor Gr.1	1903	628	---	Scale Post	5709.00	
2	Supervisor Gr.II	862	394	---	Scale Post	2180.90	
3	Supervisors Gr.I (Contract)	47	19	---	Rs 14000/- PM	78.96	
4	Supervisors Gr.II (Contract)	890	873	---	Rs.10,500/- PM	1121.40	
5	Senior Assistant	246	246	---	Scale Post	811.80	
6	Junior Assistant	292	292	---	Scale Post	770.88	
7	Typist	226	163	---	Scale Post	596.64	
8	Driver	254	171	---	Scale Post	1005.84	
9	Attender	326	326	---	Scale Post	860.64	
10	Watchman	150	136	---	Scale Post	396.00	
11	Medical Officer	58	58	---	Scale Post	344.52	
12	LHV	58	58	---	Scale Post	229.68	
13	ANM	313	313	---	Scale Post	1032.00	
14	DEO	284	284	---	Rs.9500/- PM	356.13	
15	Jr.Asst.cum Computer Operator	112	112	---	Rs.8400/- PM	124.19	
		TOTAL					15618.58

v) State's additional contribution for honoraria of AWWs and AWHs

The AWWs and AWHs are paid additional honoraria by the State Government from its own budget. For the Main AWCs, AWWs are paid additional Rs 700 per month; thus, raising their total honorarium to Rs. 3700 from Rs. 3000 and for mini AWCs, AWWs are paid additional honorarium of 450/- per month and raising their total monthly honorarium from Rs.2250/- to Rs.2700/- . Similarly, the AWHs are paid additional honoraria of Rs. 450 per month thus raising their honorarium to 1950/-.

Functionaries	Estimated Budget Requirement FY-2013-14	
AWC Level	State Additional Contribution per month	State
AWWs (80,481)	Rs.700/-	Rs.67,60,40,400/-
AWWs (Mini AWCs-10,826)	Rs.450/-	Rs.584,60,400/-
AWHs(91,307)	Rs.450/-	Rs.43,45,97,400/-
AWHs (27,906) IAH Projects (One full Meal programme)	Rs.250/-	Rs 7,71,87,000/-
Additional Worker (if any) provided by the State	Nil	Nil
Total		Rs.124,62,85,200/-

vi) LIC coverage for AWWs/AWHs

All the AWWs & AWHs in the state are covered under Karyakarathi Bima Yojana.

vii) Welfare measures for AWWs & AWHs

1. 15 days summer holidays are sanctioned to Anganwadi Workers/AWHs in the month of May. The AWC is not closed. One of the two members (Worker/Helper) will be available to provide SNP during the summer holidays.
2. The eligible Anganwadi Workers and Helpers are given house sites, permanent house, ration cards, subject to the condition laid down under the relevant schemes.
3. The children of Anganwadi Workers and Helpers are admitted in the Welfare Hostels, subject to their eligibility.
4. The Anganwadi Workers are considered for appointment as non formal educators wherever possible.
5. Maternity Leave to AWWs and AWHs is given for 180 days from 8th month of Pregnancy and 45 days in case of abortion/ miscarriage.

B. Procurement of Materials and Equipment

i) Status of supply of equipment, furniture, utensils, weighing scales, dari, storage box, computers/printers etc at different levels

- All 387 Projects are supplied Computers but some of the computers are not functioning properly as they were supplied 5 to 6 years back.
- All 23 districts officers are having Personal functional laptops & Computers
- All sections in State Cell are provided with computers and internet facility.
- All CDPO offices, PD offices and at State Level are provided with printers and Xerox machines.

ii) No. of functional vehicles at state, district and block levels are as per following table

<i>Functional level</i>	<i>No. Own Vehicles</i>	<i>Hiring vehicles</i>
<i>State</i>	<i>4</i>	<i>3</i>
<i>District</i>	<i>19</i>	<i>4</i>
<i>ICDS Project</i>	<i>202</i>	<i>217</i>

iii) Utensils supplied

- 27906 AWCs were provided utensils during 2012-13.

iv) Number and percentage of AWCs (against total operational) having functional baby and adult weighing scales (separately)

- 56,575 Salter (Baby) Weighing Scales were supplied to AWCs by Health and Family Welfare Department through UNICEF during 2010-11. The Health and Family Welfare Department have again supplied 80,423 Adult and 23,948 Salter Scales during 2012-13 under NRHM.
- Plan India an NGO has supplied 907 Adult Scales and 907 Salter Scales for all AWCs in Hyderabad District.

Requirements during the FY: 2013-14

Sl. No	Type of weighing scale	No. of AWC with functional weighing scale	No. of AWCs requiring weighing scales
1	Adult	80,423	10,884
2	Baby (Salter)	80,523	10,784

Procurement of Materials and Equipment for 2013-14

Item	No. available in working condition	No. to be procured during the year 2013-14	Estimated budgetary requirement (Rs. in Lakhs p.a.) 2013-14	Timeline of supply during 2013-14	Means of verification (MPRs / DCs)	Remarks
State Level						
Pre-School Kit		80481 (Main) 10,826 (Mini)	2576.82	December 2013	MPR	The GOI has enhanced the cost of Pre-School Kit @Rs.3000/- per Main Kit and Rs.1500/- per Mini Kit under restructured ICDS.
Medicine Kit		80481 (Main) 10,826 (Mini)	858.94	December 2013	MPR	@ Rs.1000/- per Main AWC and Rs.500/- per Mini AWC
Sarees (Uniform)		80481 (AWWs) 80481 (AWHs) 10,826 (Mini AWWs)	1030.72	December 2013	MPR	@ Rs.300/- per Saree, 2 Sarees to each AWWs &AWHs
District Level						
Stationery items and other office needy items			1,00,000 to each Dist. Cell	Yearly	MPR	Purchases as per per requirement on the rates approved by the DPC.
Block Level						
Stationery items and other office needy items			60,000 to each CDPO Office	Yearly	MPR	Purchases as per requirement on the rates approved by the DPC.

AWC Level						
Stationery items and other needy items i.e. Bucket, mug, durries, broom, food storage drums, sitting mats etc.			1000/- 500/-	Yearly	MPR	To each Main & Mini AWC for contingencies Purchases as per requirement on the rates approved by the DPC.
Flexi Fund			1000/-	Yearly	MPR/SOE	For transportation of ICDS beneficiaries requiring urgent medical care, local innovations and Community contact programmes, purchase of utensils, unforeseen referral services, emergency services etc.
MIS			1000/- per Main and Mini AWCs 50/- per AWW for ICT	Yearly	MPR/SOE	For printing of registers / records, computerization and data entry, internet, e-mail, rental charges of SIM cards etc. introduction of community based monitoring mechanism, research studies etc.

C. Delivery of Services at AWCs

C1: Supplementary Nutrition (SN)

i) Existing mechanism for procurement and distribution of SNP

Types of SNP	Existing arrangement for Supply / Cooking
Take Home Ration (THR)	<ul style="list-style-type: none"> ▪ Two Projects are being supplied THR food through Mothers Committees. The food items are procured and food is prepared and supplied by the Mother Committees for all categories of beneficiaries. ▪ 158 Projects are being supplied THR food material procured from Local suppliers through District Level Purchase Committee for below 3 Years and Pregnant & Lactating Mothers. ▪ 225 Projects are being supplied THR food on Centralized basis through A.P. Foods (Govt. enterprise) for below 3 Years and Pregnant & Lactating Mothers.
Hot Cooked Meal	<ul style="list-style-type: none"> • In 158 Projects with Local Food Model and 220 Projects with A.P. Food Model, Hot Cooked Meal is cooked and provided to 3-6 yrs children at AWCs. • 4 Projects through Akshayapatra foundation (NGO) for all categories of beneficiaries and Naandi Foundation (NGOs) for 5 projects for 3-6 Years Children. • 102 projects One Full Meal programme for Pregnant and Lactating Women is provided in AWCs. Procurement of vegetables, eggs and milk is done by SHGs in these 102 Projects.

a) Coverage of Beneficiaries

Supplementary Nutrition Programme is being implemented in 387 ICDS Projects covering 91,307 Anganwadi Centers. At present the coverage of beneficiaries under SNP component is 64 (average) for 800 population. The category wise coverage of Beneficiaries is

Sl.No.	Category	Beneficiaries
1.	6 months to 6 years Children	43,38,072
2.	Pregnant Women	6,26,279
3.	Lactating Mothers	6,74,048
	Total	62,64,678

b) Per unit cost of supplementary nutrition provided (including State share)

Target Group	Unit cost per beneficiary / day (Rs.)
Children 6 months to 6years	Rs.4/- per beneficiary /day
Pregnant & Lactating Mothers	Rs.5/- per beneficiary /day
Severely Malnourished children	Rs.6/- per beneficiary /day

GOI has enhanced the cost norms @ Rs.6/-, Rs.7/- and Rs.9/- for Children, Pregnant & Lactating Women and Severely Malnourished Children respectively with effect from the date of issue of the order No.1-8-2012-CD-1, Dt.22-10-2012, in 3 identified high burden districts i.e Guntur, Srikakulam and Karimnagar.

Vide Lr.No. 1-8-2012-CD-1, Dt.15-02-2013 of GOI another 8 Districts i.e Vizianagaram, Vishakapatnam, East Godavari, Khammam, Ananthapur, Adilabad, Nizamabad, Ranga Reddy have been identified for the year 2013-14.

The revised cost norms will be implemented from 2013-14.

ii) Types of food provided in 2012-13

Type of food	6 Months to 3 years (Items in details)	3 years to 6 Years (Items in details)	P & L women (Items in detail)
Take Home Ration(THR)	A.P Food Model: MTF Local Food Model: Rice, Broken wheat, Green gram dal, Oil	..	A.P Food Model: Kichidi mix, Halwa mix, sweet porridge Local Food Model: Rice, Broken wheat, Green gram dal, Oil
Morning snacks	Boiled Eggs (Twice a week)	Boiled Eggs. (Twice a week)	Boiled Eggs. (Twice a week)
Hot Cooked Meal		A.P Food Model : Kichidi mix Halwa mix, sweet porridge Local food Model : Rice pongal Broken wheat kichidi	One Full Meal provided to Pregnant and Lactating women consisting of Rice, Dal, Vegetables, egg & milk everyday in 102 Projects.

- iii) **Adherence to calorific norms as prescribed by GoI and quantity per child/women per day – analysis of food samples for nutritive value and their results during the last year;**

a) A.P. Food Model (Ready to Cook and Ready to Eat)

Under Ready to Eat Food the following types of food is provided in 222 Projects covering 32, 56,126 beneficiaries. The nutritive values are:

Sl. No.	Type of food	Children 6m – 6 years			Pregnant Women & Lactating Mothers		
		Ration (gms)	Protein (gms)	Energy K.Cal	Ration (gms)	Protein (gms)	Energy K.Cal
1	Modified Therapeutic food	110	14	490	–	–	–
2	Sweet Porridge	90	11	400	125	15	543
3	Kichidi Mix	90	11	400	125	15	543
4	Halwa Mix	90	11	400	125	15	543
5	Snack Food	25	3	100	25	3	100
Severely Malnourished Children							
1	MTF	67	9	300	-	-	-
2.	Hot Foods	90	11	400	-	-	-
3.	Snack Food	25	3	100	-	-	-

Snack food (Murukulu) is given @ 25 gms. For four days in a week to all categories of beneficiaries in 8 districts.

Boiled eggs (procured through DPC) are provided for two days in a week to all categories of beneficiaries in all districts.

b) Local Food Model

Local Food Model is implemented in 158 ICDS Projects covering 22, 72,357 beneficiaries. The material is procured by the Project Directors through District Purchase Committee headed by the Joint Collector. The Food Models and Nutritive values are:

Sl. No.	Type of food	Children 6m – 6 years			Pregnant Women & Lactating Mothers		
		Ration (gms)	Protein (gms)	Energy K.cal	Ration (gms)	Protein (gms)	Energy K.cal
1	Hot Pongal	90	11	400	125	15	543
2	Broken Wheat Kichidi	90	11	400	125	15	543
3	Snack Food	25	3	100	25	3	100
Severely Mal nourished Children							
1	Hot Food	90	11	400	-	-	-
2.	Snack Food	25	3	100	-	-	-
3.	MTF	67	9	300	-	-	-

In addition to the above, eggs are provided twice in a week to all categories of beneficiaries in all ICDS projects and daily egg to 72,670 beneficiaries in 1127 AWCs of flourosis affected areas.

c) Community Managed SNP

The Community Managed SNP is being implemented in two (2) ICDS Projects of Karimnagar District viz. Siricilla and Vemulavada covering 51,277 beneficiaries.

- Mothers Committees procure raw material, prepare food and supply to the A.W Centers. They are supplying Jowar Mix containing Jowar, Groundnuts, Roasted Chana and Sugar.
- Each Mothers Committees group provides food to 20-40 AWCs.
- Income of Rs.800 - 1000/- P.M. is assured for each member of the Mothers committee every month.
- 90 grams of food is being given to children and it contains 400 K.Cal and 11 grams of protein, 140 grams of food is being given to pregnant & lactating women containing 543 K.Cal and 15 grams of protein.
- 2 boiled Eggs per week is being provided to all beneficiaries.

d) NGOs

d.1. M/s. Nandi Foundation

M/s Naandi Foundation is supplying hot cooked supplementary nutritious food to the beneficiaries in the age group 3-6 years children in 5 ICDS Projects of Hyderabad District covering 1,13,268 beneficiaries. The following recipes are provided:

- a. Kichidi
- b. Pulav and Kurma
- c. Hot Dhalia
- d. Idly Sambar.

Biscuits or fruits for 2 days and egg once in a week is provided as snack food.

AP Foods is supplying food to 6 months to 3 years children and Pregnant and Lactating women in these 5 projects.

d.2. M/s. Akshyapatra Foundation (ISCON)

M/s. Akshyapatra Foundation is supplying Nutritious food to all categories of beneficiaries in 4 ICDS Projects ie. Visakapatnam (U) I, Visakhapatnam (U) II, Anakapalli and Sherlingampalli covering 42,580 beneficiaries. The following recipes are provided

- a. Rice Kichidi
- b. Sweet Pongal
- c. Dhalia
- d. Rice Kheer
- e. Veg Kichidi
- f. Sweet Dhalia

Snack Food: - Boiled Chick Peas (Kala Channa or Kommu Senagalu) @ 25 gms for four days and boiled eggs for two days in a week are provided to all categories of beneficiaries.

e) New Initiatives under supplementary nutrition during the year 2012-13

“Indiramma Amrutha Hastham” - One full meal for pregnant and lactating women

Due to high prevalence of anaemia in women , low birth weight children, underweight children below 5 years and high IMR and MMR, the State Government has introduced one full meal programme namely “Indiramma Amrutha Hastham” in 102 high burden ICDS blocks covering 27,906 Anganwadi Centers benefiting 3.45 Lakhss pregnant and lactating mothers in the State. Government vide G.O.Ms.No.33 of Dept. for WCD&SC, dt.01-12-2012 has approved this programme as part of “Maarpu” to strengthen the Supplementary Nutrition component of ICDS.

The one full meal consists of rice, dal with leafy vegetables/sambar, vegeatbles, egg and 200 ml milk for a minimum of 25 days in a month. The one full meal will meet 40% of the daily calorie and 40% of protein and calcium requirement per day of the pregnant and lactating mothers. The cost of the meal is Rs.15/- per day per women as against the existing norm of Rs.5/- per day per women. Further Rs.1/- is provided as flexi fund to meet price variations of the commodities. The additional amount of Rs.11/- per beneficiary per day is provided by State Government. Along with the meal, Iron Folic Acid (IFA) tablet is to be administered.

S. No.	Food Item	Quantity	Cost as per present rates (Rs. per head)	Nutritive Value		
				K. Cal	Proteins (gms)	Calcium (mg)
1	2	3	4	5	6	7
1	Rice	125 gms	0.50	431.3	8.5	12.5
2	Dhal (Red Gram)	30 gms	2.10	104.4	7.25	22.5
3	Oil	16 gms	1.00	144	-	-
4	Transport		0.10	-	-	-
5	Cooking		0.30	-	-	-
6	Milk	200 ml	5.60	234	8.60	420
7	Egg	1 No.(50 gms)	3.50	86.5	6.65	30
8	Vegetables	50 gms	1.40	52.5	1.8	16.06
9	Condiments		0.50	-	-	-
	Total		15.00	1052.7	32.8	501.06

Quantity, Cost and Nutritive values of “One Full Meal” to Pregnant and Lactating women is as follows:

Under this programme Rice, Dal and Oil is procured from Civil Supplies Department/Oil Federation and milk, eggs, vegetables, and other condiments are procured by Village Organizations/Self Help Groups locally at the rates approved by DPC and amount is transferred into VOs account by CDPOs.

For transparency and effective implementation a five member committee is constituted with President of Village Organization (VO) as chairperson and one member of the VO involved in procurement, one representative each from Pregnant and Lactating women and AWW as members have been constituted to monitor attendance, quality of food, hygiene and also mobilize pregnant and lactating women to avail the One Full Meal Programme.

The impact of the above program is

- Enhance the quality and acceptability of meals by the mothers
- Ensure food supplied is consumed by only the mothers rather than the whole family
- Ensure that pregnant women consume 90+ IFA tablets.
- Improve the enrollment of mothers at Anganwadi Centers.
- Eliminate or decrease number of mothers with anaemia and under nutrition.
- Reduce the incidence of low birth babies and malnutrition among children.
- Ensure that mothers receive health checkups and immunization.
- Reduce the incidence of infant mortality and maternal mortality.

iv) Total and average beneficiary coverage per AWC (Children 6 months to 6 yrs; P & L women) and gaps in coverage (against surveyed child population). (Jan-2013)

	Target Population (as per survey)	Total Beneficiary Enrolled	Total Beneficiary Covered	Gap in Eligible & Enrolled	Gap in Enrolled & Covered
Children (6 months to 3 years)	2863605	2756473	2676900	107132	79573
Children (3 years to 6 years)	4443882	1757220	1661172	2686662	96048
Pregnant women	654689	643461	626279	11228	17182
Lactating women	707425	693018	674048	14407	18970

**v) Special strategy for cut off area planning during monsoon
(no. of districts, blocks and AWCs)**

The Supplementary Nutrition is distributed regularly to all AWCs through out the year without any interruption including the period of flood / other natural calamities.

vi) Differential strategy for tribal & urban areas

In tribal areas specific focus is on road movement and advanced stock delivery during rainy season. In urban areas partnerships were developed with Nandi Foundation, Akshayapatra NGOs in supplying and monitoring supplementary feeding programme.

vii) Tribal area strategy

All AWCs in Tribal area are covered under One Full Meal Programme (IAH). 8218 AWCs in 29 ICDS projects (Tribal) covering 68,300 Pregnant & Lactating Women are provided hot meal every day.

Development plan for Tribal area

As a part of tribal development plan, special attention will be given to SC/ST tandas to address the gaps found in the community consultations. Special focus will be given to the tribal tandas through counseling, concerted efforts to counsel the communities about generating the demand for the services of the AWCs and through community mobilization.

There are 10856 Anganwadi Centers (AWCs) out of 91307 AWCs in the state where more than 75% of enrolment of beneficiaries are tribal population. Out of these 6873 Anganwadi Centers (AWCs) are functioning in rented buildings and 2181 Anganwadi Centers (AWCs) do not have the "Indiramma Amrutha Hastham (IAH)" programme meant for providing "One Full Meal" for Pregnant & Lactating Women. Special focus will be paid to these AWCs.

**viii) Differential strategy for rural areas in collaboration with
SHGs promoted by Rural Development department**

Women's Self Help Groups are engaged in supplementary feeding programme in 2 ICDS Projects i.e., Siricilla and Vemulawada of Karimnagar District. SHGs manage the procurement, processing, preparation and distribution of locally acceptable foods to children in the centers. Besides this SHGs and Village Organization formed under Society for Elimination of Rural

poverty(SERP), Department of Rural development are also involved in educating and empowering mothers on improving maternal and child caring practices, monitoring ICDS services, supporting Anganwadi workers in mobilizing children for growth monitoring and ECE etc.

Indiramma Amrutha Hastham programme (IAH), a nutrition program for pregnant & lactating women introduced by state govt. involves Rural development department by entrusting procurement of certain food commodities such as eggs, milk, condiments and vegetables to the Village Organization of SHGs in the village and required amount is being transferred into their account.

For transparency and effective monitoring of IAH programme a committee consisting of President of VO as chairperson and one member of the VO doing procurement, one representative each from pregnant and lactating women and AWW as members have been constituted to monitor attendance, quality of food, hygiene and also mobilize pregnant and lactating women to avail the benefits of the programme.

Joint trainings and awareness campaigns for the IAH programme are being conducted for field functionaries, SHG members, VOs, & others by the WD&CW department and SERP.

ix) Expenditure on supplementary nutrition during previous two years - Budgetary allocation and actual expenditure incurred (GoI and State Shares separately)

Year	Allocation (Rupees in Crores)		Expenditure (Rupees in Crores)	
	State	Central	State	Central
2011-12	465.32	483.07	381.57	380.48
2012-13	444.55	414.44	321.73	353.59

x) Quantum of food commodity approved for Wheat based Nutrition Programme (WBNP) and lifted and requirement for the FY

Quantum of food commodity approved for 2012-13.

Rice : 37,758.48 MTs

Wheat : 60,000 MTs

Lifting of Rice : 37,758.48 MTs

Wheat : 60,000 MTs

Requirement for the Financial Year 2013-14

Rice : 101011.53 MTs (Local Food Model)

Wheat : 60,000 MTs (A.P. Food Model)

xi) Estimate budgetary requirements for FY: 2013-14

General SNP : 1000.55 Crores (including VAT + Materials and Supplies)

Sabla : 126.64 Crores (including VAT)

IGMSY : 45.00 Crores

See the Table of ICDS APIP-Summary of demand for the Year
(Annual State Financial Requirement Plan)

xii) Growth Monitoring and Promotion

Number and percentage of AWCs using WHO Growth Charts

Andhra Pradesh rolled out the new WHO Growth Standards in AWCs in 2009 for monitoring the growth of below 5 years children. The new growth registers are supplied to 80,481 Main and 10,826 Mini AWCs. The Department with the support of UNICEF, NIN formulated a resource group at State Level. This State Level resource group trained district level resource group which includes CDPOs, Supervisors and AWTC Instructors for effective implementation of new WHO Growth Standards, who in turn trained 2393 CDPOs and Supervisors at District Level for 100% usage. Further, detailed information on growth monitoring, especially age specific counseling to mothers / family members is given in Indira Darshini an in-house magazine of

the Department and organized exclusive interactive programme on MANA TV focusing field problems. Refresher Training on Malnutrition Management included WHO new Growth Chart and trained Supervisors.

C 2. Pre-School Education (PSE)

a) State's policy on Pre-School education in ICDS

Andhra Pradesh developed an activity based Pre-School curriculum in coordination with ECE Resource Center of Andhra Mahila Sabha, NGOs and other development partners to promote holistic development in children.

b) Information on number and percentage of AWCs (against total operational) having received PSE kits during the previous year

During 2011-12 the Pre-School Kits were supplied to all 78,168 Main AWCs and 7,446 Mini AWCs and for 2012-13 the kits are supplied to 80,481 Main AWCs and 10,826 Mini AWCs.

c) Specific interventions on Pre-School Education

- To improve and strengthen Pre-School Education, conducted State Level Workshops involving representatives of World Bank, NCERT, SCERT, Andhra Mahila Sabha - a State Resource Centre for ECE, UNICEF, College of Home Science, AWWs, Supervisors & CDPOs during 2008-09.
- To standardize the curriculum for PSE organized several Workshops during 2008-09 and 2009-10 involving AWWs, AWTC Instructors, Supervisors and CDPOs representing different regions of A.P.
- The outcome of all Workshops is thoroughly discussed, reviewed and finalized the syllabus / curriculum (Activities schedule) for PSE. After finalization, the modules along with guidelines were printed and supplied to AWCs to conduct the activities.
- The Pre-school syllabus is designed for 11 months i.e., from June to April and made into 3 volumes. A detailed guidelines book for conducting Pre-school activities is also prepared & supplied to all AWCs during 2008 - 2009.
- To make pre-school more effective organized orientation training programme at Regional Level and trained all 2,200 Supervisors, 400 CDPOs/ACDPOs, 23 PDs and 6 RDDs on importance of pre-school education and implementation of curriculum at AWCs. Arranged demo classes and involved AWTCs and MLTCs Instructors to make the orientation session more effective.

- One day District Level workshop on utilization of Pre-School Kit material to all PDs, CDPOs and Supervisors of 23 Districts is conducted by the staff of Master Trainers Training Centre during August and September.
- The training to AWWs as part of Refresher Course Training is being carried out at 68 AWTC / 2 MLTC Centers located at various districts across the State.
- Identified two Master Trainer Training Centers i.e. Andhra Mahila Sabha, Hyderabad and SODHANA Organization, Cheepurupally, Vizianagaram Dist. as specialized training centers in the State to train the ICDS middle level functionaries (master trainers) in Early Childhood Education (ECE).
- Organized (4) days refresher training in AWTCs & MLTCs for AWW, AWH and Supervisors totaling to 84,137 during 2008 - 2009 and up to October 2009.
- Imparted Master Trainers Training to 432 functionaries i.e., Supervisors, AWWs & Instructors of Training Centers for 16 days through 'SODHANA' – Charitable Trust, Vizianagaram during 2008-2009.
- 3 days Trainings to 70 AWTC / MLTC Instructors and 385 CDPOs one for each of 385 Projects and 700 Supervisors on Pre-School syllabus for conducting Pre-School activities at AWCs at Master Trainers Training Centers, Andhra Mahila Sabha during 2010-11.
- 15 days Master Trainers Training to 600 AWWs during 2010-11.

Introduced Pre-school Certificate from 2009 for children leaving AWC and getting admissions into Primary Schools.

d) Strategy for children of 6 Months - 3 Years

Play material like building blocks, touch boards, Hoola hoops (Child size), toys, small cars, dolls etc. that are suitable for promoting early childhood development stimulus among children below 3 years are being supplied in Pre-School Kits.

It is proposed to open 1000 AWCs as Creche Centres to cater to the needs of below 3 years children and working parents.

Strategy for preparing 3-6 children for school readiness

Supply of Work Books-I & II for children of 4+ and 5+ and Introduction of English words/numbers i.e. Phonetics, Introduction to the Shape of the letter and writing in Work Books as readiness activities for entry into Primary School.

e) Specific interventions for Tribal/Rural/Urban AWCs in conjunction with Tribal/Rural/Urban Development departments

The Pre-School kits are supplied to all AWCs uniformly. Pratham (NGO) and KEK Ltd. (NGO) are supporting trainings for AWWs in introducing English words 700 in Pre-School activities in urban areas.

f) Contents of PSE Kits and supply positions during previous two years

Pre-School Kits supplied during 2011-12

Sl. No.	Item	Number	Specification
1	Good Habits	1	Chart LD foam Size: 22.5"x33.5" (Multi colour printing) Gauge: 600, Top & Bottom: P.V.C.Pipes fixing / lock system Hanging: Nylon Thread
2	Conversation Book (Flower concept)	1	180 GSM White board Size: A4 Multi colour Printing/Center pinning Book Size: 21.5 cms x 28 cms (16 pages)
3	Songs	A) 30 songs	
		B) Damaru/ Drum	As per sample - 2 Nos
4	Story Book Telivaina Kaaki	1	300 GSM Art Card - 4 pages, inner 130 GSM art paper, 12 pages, all pages with multi colour printing inclusive of art work, DTP, design in 29 cms x 20 cms
5	Stick puppets – Crow	1	Length:6" Virgin Plastic Moulded, Sticker Paper Multi colour Printing, Die Cutting and pasting
6	3 Dimensional models Konga - Nakka	2	Virgin Plastic natural colour of the animal 2 pieces
7	Different Shapes lacing cards	5	4 MM MDF, Size: 5" x 4" - 5 Animal shapes screen printing with holes, lace with plastic needle (as per the sample)

8	Pipes to connect	1 set	50 pipes and 25 connectors different sizes and colours of standard size material virgin plastic
9	Beads	100 beads of different sizes/ colours and shapes	Material virgin plastic non toxic Size: ½" to 1"
10	Sequence cards	5	Poly propylene card, 0.4 MM thickness (non toxic) Multi Colour printing Size: 5.3" x 7.6"
11	Board Game (Ludo)	1	Ld Foam Guage: 600 Multi colour Printing back and back Size: 12" x 18" with 2 dice
12	Find out missings	10	Poly propylene card, 0.4 MM thickness (non toxic) Multi colour printing Size: 5.3" x 7.6"
13	Patterning (Sequencing)	5	Poly propylene card, 0.4 MM thickness (non toxic) Multi colour printing Size: 3" x 11.5"
14	Prediction and thinking cards	10	Poly propylene card, 0.4 MM thickness (non toxic) Multi colour printing Size: 5.3" x 7.6"
15	Work books	10	32 pages, A4 Size crown, 18 x 24.5 cms, Single Colour, 80 GSM Inner page, Cover four pages, 180 GSM white board multi colour,

Pre-School Kits during 2012-13

Sl. No.	Name of the Item	Number	Raw Material	Size
1	SEQUENCE CARDS (PAKSHULU - BOYAVADU) (FOR ONE STORY)	6	VIRGIN POLY PROPYLENE 0.4 mm. THICKNESS, NON TOXIC, MULTICOLOUR PRINTING	5.3" X 7.6"

2	PUPPETS (VEGETABLE SHAPES)	9	VIRGIN POLY PROPYLENE 2mm THICKNESS INJECTION MOULDED, NON TOXIC, MULTICOLOUR PRINTING ON STICKER WITH DIE CUTTING PASTED ON BOTH SIDES WITH CAP LIKE SHAPE SUITABLE TO INSERT ON FINGERS	8" X 2.5" = 4 6.5" X 3" = 2 6" X 4" = 3
3	SCHOOL READINESS CARDS	30	300 GSM ART CARD WITH LAMINATION	5.3" X 7.6"
4	ACTIVITY BOOKS	20	TOTAL MULTICOLOUR PRINTING, 32 + 4 PAGES. TEXT : 80 GSM MAPLITHO COVER : 170 GSM ART CARD	1/4 th CROWN SIZE (18.5 cm. X 24.5 cm.)
5	WOODEN GIRAFFE & 6 VIRGIN PLASTIC RINGS - 1 SET	1	WOODEN GIRAFFE: 12 mm. MDF Board LASER CUT INTO GIRAFFE SHAPE WITH STAND & NATURAL COLOUR PAINTED. Girafee: 15" height, 12 mm thickness. Wooden base: 9"x9"with 12 mm thickness RINGS: VIRGIN PLASTIC WITH 15 cm. DIA (6 Nos).	<u>GIRAFFE</u> : 15 inches height and 12 mm thickness <u>RINGS</u> : 15 cm. dia, wooden base with 9 incx9inc broad and 12 mm thickness
6	ZOO CHART (1NO) AND ANIMALS / BIRDS SHAPES - 48NOS (ONE SIDE ANIMAL / BIRD SHAPE OTHER SIDE ALPHABET OR NUMBER)	1 chart and 48 cards	<u>CHART</u> : LD FOAM 600 GAUGE, MULTICOLOUR PRINTED. <u>CARDS</u> : 0.4 mm thickness. POLYPROPYLENE, MULTICOLOUR PRINTED ON BACK TO BACK WITH DIE CUTTING & RIVITTED.48 cards (26 English alphabets, 12 Telugu letters, 10 numbers), Plastic stick – 1ft length with magnet attached to it with the help of 1 ft nylon thread.	<u>CHART</u> 22.5 inch X 35.5 inch <u>CARDS</u> 12CMS X 7.5CMS
7	BEADS - 50 NOS AND NYLON THREAD ONE METRE).	50 Nos.	BEADS: MADE WITH ABS MATERIAL WITH DIFFERENT SHAPES AND NYLON THREAD ONE METRE	18mm Dia- 40 Nos. 25mm Dia- 10 Nos.
8	USER MANUAL	1	130 GSM ART PAPER, MULTI COLOUR PRINTING, 8 PAGES	1/8 Demy size

g) No. of children who have graduated from AWCs to formal Primary Schools during the last FY

Pre-School Education

No. of AWCs providing Pre-School Education	88045
No. of children 3-6 yrs as per AWWs survey register	2373258
No. of 3-6 yrs children attended PSE for at least 16 days in the previous month (as on January, 2013)	1635128
Target for the FY 2013-14	1798641
Estimated budget requirement for PSE Kits (@Rs.3000/- per Main Kit and Rs.1500/- per Mini Kit per year)	Rs.24.14 Crores for main AWCs Rs.1.62 Crores for mini AWCs
Means of Verification (MPRs/ASRs/UCs)	MPRs, periodical reports of CDPOs & UCs

C3: Nutrition and Health Education

a) State's strategy on Nutrition and Health Education:

ICDS in the state undertakes nutrition and health education on two Nutrition and Health days (NHDs), monthly mothers' meetings, home visits etc. Anganwadi workers along with health field worker conduct mothers meeting to discuss various issues of maternal and child nutrition, sensitise them on various interventions like immunization, growth monitoring use of iodised salt, good nutritional practices etc. As per calendar of activities, the workers organize traditional events like Samuhika Srimanthalu and facilitate Pregnant Women in a conventional manner following local customs and traditions. This is taken as entry point for providing health and nutrition services and educates her on the care to be taken during pregnancy, preparation for delivery and new born child care. Another event conducted is Balinta Darshanam where AWW along with ANM, ASHA and female PRI members visit the households of lactating mothers and explain neonatal care, postnatal care and nutrition within 7 days of the delivery. Similarly, Annaprasana is also celebrated to initiate complementary feeding to all children who had completed 6 months and educate mother on the kind of foods, quantity and density of food to be given to the children at home, use of supplementary food being given at Anganwadi center etc.

In coordination with Health Department an attempt is being made to geographically synchronize the area of female health supervisors with area of Anganwadi Supervisors.

b) Status of implementation of National guidelines on infant and young child feeding practices

NFHS-3 data shows timely initiation of complementary feeding in children aged 6-9 months is 64% in AP, the minimum number of food groups included is only 27% and minimum number of complementary feeds provided is as low as 25%. It is noted that the critical window for improving child nutrition is at the first 24 months of life as the deficits acquired by this age are difficult to reverse later.

Integrated the component of IYCF within ICDS programmes in coordination with UNICEF, Breastfeeding Promotion Network of India and RCH for promoting initiating breastfeeding within one hour of birth, exclusive breastfeeding for the first six months, timely complementary feeding with appropriate quality, density and frequency can reduce 20% of the child deaths. The plan includes following activities:

1. Observing Breast Feeding week every year from 1st August to 7th August in all villages/AWCs in a campaign mode including rallies, awareness campaigns, debates, games to all family members.
2. Conduct of Samuhika anna prasanam - Annaprasana is a community event celebrated to initiate complementary feeding to all children who had completed 6 months and educate mother on the kind of foods, quantity and density of food to be given to the children at home and also about the use of supplementary food being given at Anganwadi center.
3. Demonstration of complementary feeds is being done in appropriate forums at AWC to promote appropriate preparation and storage of complementary foods, and feeding during and after illness.
4. IEC campaign; **“Mahila Sishu Chaitanyam”** campaign is organized to disseminate the messages on complementary feeding and breast feeding practices.
5. Special trainings on child care practices given to 305 field functionaries in 10 batches on Breast feeding counseling specialist course and on 3 in 1 training on IYCF practices to all AWTC/MLTC instructors dealing with Health & Nutrition; Project Directors; Child Development Project Officers and supervisors to improve their skill and knowledge to promote IYCF practices with the collaboration of BPNI, state branch, Andhra Pradesh & FNB.

6. Conducting special interaction sessions with gynecologists, pediatricians and senior officers of the department of Medical, Health and Family Welfare.
7. State level convergence meeting conducted on IYCF practices with Pediatricians, Nursing college faculty, Government Maternity wing Medical officers and maternity staff, Health department and ICDS officials to implement the BFHI initiatives. ICDS officers visiting hospitals especially maternity wards and sensitizing paramedical staff for early initiation of breast milk.
8. **IYCF Focus district in Andhra Pradesh;** According to DLHS-3 survey Nizamabad was identified to be the district with very poor IYCF practices. This district was categorized as IYCF focus district to improve appropriate complementary feeding to all infants after completion of six months from 55.8% to 80% in Nizamabad District. All Anganwadi workers and ASHAs were trained in giving counseling, to help mothers decide what is best for their children, through discussion, negotiation, practical support, building confidence, solving problems.

c). Existing mechanism for counseling of mothers on nutrition and health issues

Standardized tools are developed for helping the AWWs to identify counseling needs of mothers on nutrition and to conduct purposeful counseling sessions and to strengthen the monitoring of AWCs by supervisors, which are given below. Further, Mother Support Groups are constituted to sensitize the families on IYCF practices.

1. Home visits planner for AWWs: A standardized tool is developed for making prioritized home visits and all the AWWs are oriented on how to use the tool. This is a tool that helps AWWs to list the ICDS beneficiaries as per the critical periods covering pregnant women to children up to 2 year.
2. Structured Supervision using a Supervisory checklist
The checklist helps the Supervisor to structure the monitoring visit of Anganwadi Centre.
3. Mother Support Groups are formed to counsel mother in law, mother, husband on the importance of Infant and Young Child Feeding (IYCF) practices and ensures colostrum feeding within one hour.

d). NHED sessions during VHND/NHD - use of IEC materials (tools) during NHEDs and home visits, separately:

- a) The IEC material (Brochures) on six key concerns i.e. (1). Care during pregnancy, (2). Post and neonatal care, (3). Care of children below 3 years, (4). Early Childhood Education (3-6 Years), (5). Early detection and prevention of disabilities and (6). Empowerment of AGs and awareness on social issues are supplied to all Districts for effective implementation of ICDS Services and to make use of them during NHED sessions.
- b) Flip book “Jeevana Sandesham” prepared and supplied to all AWWs.
- c) Home Visit Planner was also communicated to all functionaries to bring out behavioral changes among stakeholders.

e). Monitoring mechanism

- a) DMHO and PD meet on regular basis to review Nutrition and Health activities and conduct of NHDs.
- b) Regular Video Conferences with CDPOs and PDs by Principal Secretary and Commissioner.
- c) Sector meetings of AWWs by Supervisors and monthly meetings by CDPOs.
- d) Review of MPRs by CDPOs and PDs.

C4: Immunization

a) Current immunization coverage rates (based on DLHS-3/ICDS MPRs) in the state;

As per DLHS-III (2007-08) data, 66.7% of children are fully immunized.

b) Existing mechanism for immunization service (including Vit-A supplementation) - such as advance planning with health, its implementation and joint monitoring, etc.

The AWWs along with the ANMs/other health personnel including ASHA workers are converging towards covering all children in the ICDS areas for Immunization services.

C5: Health Check-ups

a) Health check-ups of pregnant women (antenatal care) and children

Regular health checkups to Pregnant Women and Children are organized during NHD. ANM and ASHA are involved. Minimum three ANC, IFA supplementation of minimum 100 tablets, and TT injection, post-natal care and institutional delivery and immunization are ensured. Mother and Child Protection Cards are given to all Pregnant Women.

b) Supply and composition of medicine kits during the last FY

Supplied of Medicine Kits to 79,198 Main and 8,840 Mini AWCs during the year 2012-13.

1. List of Medicines to each Main Anganwadi Centre

Sl. No	Name of the Medicine	Unit	Each Kit quantity
1	Paracetamol tab - 500 mg. IP (Blister pack)	100	400 tablets
2	Acetaminophen suspension - 60 ml	1	25 Bottles
3	Albendazole tab - 400 mg. (Blister pack)	100	100 tablets
4	Povidone Iodine solution - 100 gm	1	1 Bottle
5	Ciprofloxacin Hydrochloride Eye Drops	1	10
6	Savlon	1	4 Bottles
7	Chloramphenicol Eye Ointment applicabs 1%	100	2 Nos.
8	Permethrin Cream 30gm	1	2 Nos.
9	Absorbent Cotton - 100 gm	1	1 No
10	Roller bandage 10 cm x 4 m	1	5 Nos
11	Instructions on how to use medicines (in telugu)	1	1 page

2. List of Medicines to each Mini Anganwadi Centre

Sl. No	Name of the Medicine	Unit	Each Kit quantity
1	Paracetamol tab - 500 mg. IP (Blister pack)	100	100 tablets
2	Acetaminophen suspension - 60 ml	1	15 Bottles
3	Albendazole tab - 400 mg. (Blister pack)	100	50 tablets
4	Povidone Iodine solution - 100 gm	1	1 Bottle
5	Ciprofloxacin Hydrochloride Eye Drops	1	5
6	Savlon	1	1 Bottles
7	Chloramphenicol Eye Ointment applicabs 1%	100	1 Nos.
8	Permethrin Cream 30gm	1	1 Nos.
9	Absorbent Cotton - 100 gm	1	1 No
10	Instructions on how to use medicines (in telugu)	1	1 Page

c) Status of coverage of at least three ANC check-ups of the Pregnant Women during the last year

ANC services are provided by ANM during the monthly visits to AWCs /Sub centers on VHNDs. The ANC checkups are generally done at the AWCs/Sub centers. The AWWs assist the ANM in mobilizing the mothers and in conducting ANC clinic. According to data of DLHS-III, Mothers who had three or more ANCs in AP was 89%, Mothers who had full antenatal check-up-41%.

d) Supply of IFA tablets to pregnant women through RCH-II - No. of AWCs provided

IFA Tablets are being supplied by Medical & Health Dept. to AWCs. ANM distribute IFA Tablets to P & L Women during NHD. However, there are gaps in supply of IFA Tablets.

e) Strategy to improve health check-ups during the FY

Government has initiated MAARPU Programme - An integrated approach to improve health checkups / to improve maternal and child health care.

Mother and Child Protection Card is supplied to all PHCs and AWCs by Health and Family Welfare Dept. to strengthen convergence between Women Development and Child Welfare and Health and Family Departments.

f) Linkage with AYUSH

No formal linkage

Note: Except Medicine kits, no cost is involved for health check-ups in ICDS. All services provided by Health Dept.

Medical officers are working in ICDS Project areas in conjunction with WDCW personnel.

No. of AWCs operational (As on 31.01.2013)	88045 (Main AWCs 79222 +8823)
No. of AWCs received Medicine Kits during previous year 2012-13	88038
Target for the FY(# AWCs) 2012-2013	91,307 (Main AWCs 80,481+ Mini AWCs 10,826)
Estimated budget requirement for Medicine Kits (@Rs.1000 per Main kit and Rs.500/- per Mini per AWC per year)	Rs.8, 04, 81,000/- (Main AWCs 80481 x Rs.1000/- + Rs.54, 13,000/- + Mini AWCs 10826 x Rs.500/- = Rs.8, 58, 94,000/-)
Means of Verification (MPRs/ASRs/Ucs)	MPR

Note: Except Medicine kits, no cost is involved for health check-ups in ICDS. All services provided by Health Dept.

Medical officers are working in ICDS Project areas in conjunction with WDCW personnel.

C6: Referral Services

a) Existing mechanism for referral services (with health)

- Provided Ready Reckoner to all AWWs to counsel the stakeholders on health issues.
- If any risk mothers / children identified will be immediately referred to nearby PHC / Hospital for necessary care.

b) Constraints in effective referral services

No referral cards are provided to AWCs. Regular health check ups by Medical Officers is not happening.

c) Strategy to improve this component during the FY

The Department of Health established 30 NRCs (Nutritional Rehabilitation Centres) in all 23 Districts and Major cities for addressing severely under nourished children. Instructions are issued to ICDS functionaries to send the list of names of all severely mal nourished children to Medical Officers of PHC. The Medical Officer are directed to conduct Medical Checkup of all the severely mal nourished children and identify children to be admitted in NRC and children to be managed by community / family.

D. Nutrition and Health Days

A Group of Secretaries (GoS) under the chairmanship of Chief Secretary is constituted at State Level to monitor the implementation of health and nutrition services in all villages. 20 key interventions are identified for monitoring among which Nutrition and Health Days is one of the indicator. District Level committees under the Chairmanship of Collector are formed to monitor the Nutrition and Health Days.

Two NHDs are being conducted every month. During 1st NHD, the activities taken up are immunization, health checkups, ANC, IFA distribution, counseling and THR to Pregnant and Lactating Women. During 2nd NHD, the activities taken up are Growth Monitoring, counseling and THR.

E. Information, Education and Communication (IEC)

a) Activities carried out under IEC component during last year (2012-13)

Awareness programmes were conducted at AWC Level, Sector Level, Project Level, District and State Level in connection with Breast Feeding Week, Nutrition Week, Child Rights convention and Mahila Sishu Chaitanyam. The budget is released to all AWCs of all ICDS Projects and Districts to conduct awareness programmes like Anganwadi Bata, Samuhika Sreemanthalu, Balitha Darshanam, Annaprasana, Birth Days, Annual Cultural events, Local Rallies, National Festivals etc.

An IEC campaign (Mahila Sishu Chaitanyam) was conducted from 23rd to 28th July, 2012, on various concerns of the Women and Child. The following needs are identified to address during the campaign.

- a) Special focus on Nutrition Literacy
- b) Targeting “at risk” Mothers and Children
- c) Empowerment of Adolescent Girls
- d) Awareness on Social Issues, particularly Child Marriage, Trafficking, Adverse Child Sex Ratio, Child Protection Rights, Domestic Violence etc.
- e) Awareness on Programmes, Activities and Schemes of the Department.
- f) Convergence with Health, Education, Labour, Water and Sanitation, Panchayat Raj, Rural Development, Judiciary, Police, NGOs and UNICEF.

During the campaign Awareness Camps, Demos, Meetings, Exhibitions, Kalajathas, Skits and Rallies at Anganwadi Level, Gram Panchayat Level, Mandal Level and District Level were conducted. Campaign was conducted for six days with 2 days at Anganwadi Centre Level, one day at Panchayat Level/Ward Level, one day at the Mandal level (on 4th or 5th day) and finally one day at Dist. Level.

Monthly one T.V Programme (MANA T.V)-is an interactive session with all ICDS personnel is being organized on 1st Friday of every month to educate ICDS functionaries.

b) IEC materials developed

- Brochures on Care of Pregnant Women, Infant and Young Child Feeding, Child Rights, Girl Child Protection Scheme, Protection of Women from Domestic Violence Act etc. were printed.
- Pamphlets on Status of Health and Nutrition in Adolescent Girls and awareness on correct food habits and social issues were printed and distributed to AWCs.
- Kishori Card for Adolescent Girls were printed.
- In house monthly magazine named “Indira Darshini” (20 pages) to educate the departmental personnel about various issues dealt by the Dept. is being printed and supplied to all AWWs, Supervisors, CDPOs, PDs and Training Centres.

c) Details of campaigns organized on Nutrition and Pre-School Education

During 2012-13 to bring awareness among public World Breast Feeding Week (1st to 7th August 2012), Nutrition Week (1st - 7th September 2012), CRC (14th - 20th November 2012), Anganwadi Bata (June, 2012), Mahila Sishu Chaitanyam (July 2012) were organized.

d) Activities that are planned during the current year (2013-14)

Two IEC Campaigns once in 6 months are planned at Gram Panchayath level, project level & district level involving all line departments for effective communication of all important messages.

Breast Feeding Celebrations, Nutrition Week Celebrations, Child Right Conventions, ICDS Day, Pre-School activities, National Festivals, Cultural Events, Girl Child issues (General equality), Other social issues, awareness programmes on new schemes like SABLA, Indira Gandhi Matrutva Sahayog Yojana etc.

IEC

<i>No. of Operational AWCs (As on jan'13)</i>	<i>No. of AWCs supplied IEC materials during last year (201-13)</i>	<i>No. of AWCs carried out any IEC campaign during last year (2012-13)</i>	<i>Allocation & Exp during last year (2012-13)</i>	<i>Estimated Budgetary requirement for the FY (2013-14)</i>	<i>Means of Verification (UCs)</i>
88045 (Main AWCs 79222 +8823)	The budget is released to all AWCs of all ICDS Projects and Districts to conduct awareness programmes like Mahila sishu chaitanyam, Anganwadi Bata, Samuhika Sreemanthalu, Balintha Darshanam, Annaprasana, Birth Days, Annual Cultural events, Local Rallies, National Festivals etc.	88045	Allocation Rs.9,13,07,000/- Expenditure Rs.9,13,07,000/-	Rs.9,13,07,000/-	Expenditure statements and monthly reports

F. Monitoring and Evaluation

a) Evaluation and Monitoring

- Video Conference with District Collectors by Chief Secretary and Principal Secretary.
- The programme is being monitored at State Level by Principal Secretary and Commissioner by conduct of monthly Video Conferences and quarterly review meetings.
- The Principal Secretary and Commissioner's visit to ICDS Projects and AWCs.
- Monitoring officers from State Level visit the Projects and AWCs regularly.
- Review of online tour diaries submitted by PDs and CDPOs by Commissioner and Principal Secretary.
- Review of MPR by Commissioner / PD / CDPO / Supervisors.
- Review of other periodicals by Commissioner.
- Fixed Monthly Review Meetings with CDPOs by PDs.
- Monthly Sector Level meetings of AWWs by Supervisors and Project Level meetings by CDPOs.

b) Constraints in monitoring and supervision

- The Department has distributed SIM Cards with GPRS to all Supervisors and without GPRS to all Anganwadi Workers of both Anganwadi Centres and Mini Anganwadi Centres for effective implementation and monitoring of ICDS services and for ensuring speedy efficient communication of information and collation for effective monitoring. However, the sending of information by AWW is only 25% at present. Further trainings to AWWs and Supervisors is required.
- Due to 40% of vacancies of Supervisors in regular visits to AWCs is not happening.
- Due to meagre staff at CDPO office and PD office the monitoring of MPR is not happening effectively.
- Due to old vehicles the PDs and CDPOs are facing problem in visiting the AWCs.

c) Assessment / Evaluation studies

Evaluation studies have been proposed to be conducted by the Department. Andhra Mahila Sabha has conducted an evaluation study on Pre-School Education in AWCs.

d) Revised MIS

The revised MIS Registers are printed and supplied to all AWCs. State Level Trainers and District Level Trainers training (Phase-I) is completed. The Block Level and Sector Level trainings are started and will be completed by June, 2013.

e) Strategy to improve existing MIS

- Proposed to train all functionaries on revised MIS /AMPR/ ASR/ BMPR/ BASR
- Proposed to train on sending SMS to all AWWs.
- Proposed to train all functionaries on web enabled MPR.
- Proposed to provide new computers to all CDPOs.

f) Community monitoring mechanism

- Indiramma Amrutha Hastham Committees are monitoring the full meal programme in 102 ICDS projects.
- 2-3 NGOs are proposed to be selected in every district for monitoring ICDS.

G. Training and capacity building

In A.P. 2 Middle Level Training Centers are functioning to train Supervisors. One is State Women Administrative Training Institute (SWATI) MLTC in the Directorate of WD & CW, Hyderabad and second is in S.V.University, Tirupathi. There are 63 Anganwadi Training Centers in the State to train all Anganwadi Workers & Anganwadi Helpers.

Status of AWTCs, MLTCs in the State

Training Centers	No. sanctioned by GOI	Run by NGOs	Run by Govt.	Total
AWTCs	63	41	22	63
MLTCs	2	1 (S.V. University, Tirupathi)	1	2
TOTAL	65	42	23	65

With the support of these MLTCs & AWTCs Training Institutes and other Master Trainers pool available in the State following trainings have been organized during 2012-13. Job course training / Refresher course trainings were given to CDPOs, Supervisors and frontline functionaries at NIPCCD regional center/ MLTCs/ AWTCs respectively. In order to ensure quality trainings, AWTCs & MLTCs were trained in ECCE, Infant Young Child Feeding Practices, growth monitoring and provided with special training modules. To ensure the quality of trainings, all the Training Centers were equipped with required Audio Visual aids and computers. Refresher Trainings were organized for CDPOs, Supervisors, Instructors & AWWs in special IYCF counseling skills. To track the status of trainings and ensure capacity building of all ICDS functionaries, online tracking system was developed with special software.

Besides these regular training programmes, some need based training programmes are also facilitated to impart required skills to Ministerial staff on maintenance of accounts and all the CDPOs, Supervisors, AWWs and DEOs were given training on sending daily SMS on preschool attendance, SNP attendance and event based information i.e. Births and Deaths, immunization and NHDS and SMS bases indent of food requirement.

All CDPOs and DEOs have been given orientation training on indenting nutrition through SMS.

Funds released to AP State / AWTC's as on 31.03.2012, Rs. in Lakhs

STRAP Sanction	GOI release	GOAP Release	Expenditure up to 31.3.2012 of AWTC's/ MLTC's/ MTT's
1695.69	763.06	1058.41 (Central Share)	1202.80
	939.98 (Unspent balance of 2010-11 revalidated by GOI)	211.68 (MSS)	2.78 (Other Trainings)
TOTAL	1703.04	1270.09	1205.58

TARGET & ACHIEVEMENT (Upto February 2013)

Name of the Functionary	Name of the Training	Physical				Financial			
		STRAP - Target 2012-13		Achievement upto February 2013		Approved cost	Fixed cost	Expenditure upto February 2013	Fixed Cost
		Batches proposed	Trainees Proposed	Batches	Trained				
AWWs	Job Course Training	177	6195	93	2835	222.135	748.73	96.13	564.16
	Refresher Training	1031	41240	1156	43683	386.63		350.23	
AWHs	Orientation Training	233	11650	24	1105	118.247		9.88	
	Refresher Training	634	31700	489	21697	247.26		150.04	
Supervisors	Job Course Training	12	300	0	0	16.83		0	
	Refresher Training	46	1150	49	880	24.725		16.38	
Instructors of AWTCs	Orientation Training	1	20	1	18	0.559		0.48	
	Refresher Training	9	180	6	104	3.919		1.82	
TOTAL						1020.31		748.73	

TOTAL FINANCIAL REQUIREMENT FOR THE YEAR 2013 - 14

Other Trainings	34182000
312 Course cost	132053500
311 Salaries & Fixed cost	74234400

H. Convergences with Line Departments

Existing mechanism for convergence and coordination with line departments including health, education, water and sanitation, horticulture, rural development Panchayat Raj, Dept. of AYUSH etc.

To promote convergence among all welfare programmes State Government has constituted a group of Secretaries under the Chairmanship of Chief Secretary. Following up to the process of convergence, the State Government has initiated the "Maarpu" programme - An integrated approach to improve maternal and child health care. The programme is designed to ensure the delivery of services of various departments such as the Departments of Women Development and Child Welfare, Health and Family Welfare, Rural & Urban Development, Panchayat Raj, Primary Education, Tribal and Social Welfare and Planning in a coordinated manner to achieve the MDGs.

Convergence

No. of blocks that have developed micro plans for VHNDs with health	No. of districts/blocks having integrated ICDS plans with NRHM/TSC/ NRDWP/SSA (for pre-school) Plans	Average no. of AWCs reported conducting monthly NHDs with participation of ANMs during the previous	Means of Verification (Review Reports/ Field)
387	23 Districts	88,045	MPR
No. of sector meetings attended by health staff	No. of blocks that have organized convergence meeting of ICDS, health, PRI and other line departments	No. of districts organized convergence meeting of ICDS, health, PRI and other line	Means of verification (MPRs)
All Sector Meetings are attended by health staff.	All ICDS Projects have organized between health, SSA and SWSM. As and when women required Panchayth Raj and members of PRI are involved in regular community meetings of ICDS.	All 23 Districts have been regularly organized meetings with health, PRI, SWSM, SSA & Panchayat Raj as also Rural Development Officials.	MPR for NHED Meetings

I. Community Participation and Involvement of PRIs

a) Current mechanism for community participation and involvement of PRIs in the implementation of ICDS programme

- Panchayat members are actively participating in implementation of ICDS programmes.
- The Village Organizations and SHGs are involved in procurement of food commodities in 104 Projects.
- The NGOs are actively involved in all ICDS activities.

b) Percent of AWCs participated in at least one Gram Sabha meeting during last year

All AWCs are actively participating in Gramasabha / Rachabanda Programme organized at Village Level.

c) Percent of AWCs received any support from the Panchayat/ Community based organizations (SHGs, Mahila Mandals, Mothers committee etc)/ NGOs. Briefly describe the type of supports received from PRIs during the previous year

- Plan India an NGO has distributed Weighing Scales to 907 AWCs.
- Wasan an NGO is providing additional supplementation in 57 AWCs.
- World Vision an NGO is supporting 780 AWCs by providing furniture, vessels and play material and additional supplementation to malnourished children.
- Cap foundation an NGO has distributed Pre-School material and weighing machines to 50 AWCs.
- Clinton Foundation has supplied MUAC tapes to all AWCs and measuring cups to 500 AWCs.
- All AWCs the SHGs, Mahila Mandals, Mothers committee play an active role in overseeing the SNP distribution, NHED celebrations every month, community meetings and also in helping children during Immunization days/attending Pre-school etc.

d) No. of districts where the Zilla Parishad have reviewed ICDS programme implementation during the last year

In all 23 districts of Andhra Pradesh, ICDS Programme implementation is being reviewed by Zilla Parishads regularly.

J. Financial Management and Funds Flow Mechanism

a) Existing mechanism of funds flow from State HQs to Districts/Blocks/ Sectors; Provision of separate accounts; Delegation of powers etc

The Go AP allots budget to the Department one time under green channel programme. The budget is allotted quarterly to the districts / blocks by the Commissioner.

The district/block level officers are the drawing and disbursing officials have delegatory powers to draw the amounts from the treasuries towards all payment (head wise) at their level.

b) Steps taken to ensure timely payment of honoraria of AWWs/AWHs; funds flow to ensure delivery of supplementary nutrition uninterrupted

Every month payment is made directly to the account of the AWW/AWH through the State Treasury. Regarding Supplementary Nutrition, all efforts are made to ensure uninterrupted delivery of food to the AWCs.

c) State's plan for establishing Society structure under ICDS up to District level

State Government has already established a society structure under ICDS upto District Level.

The Society comprises of:-

1. State level steering committee.
2. District level steering committee.

These committees at State and District level work for convergence apart from driving the Programme towards achieving Goals and Objectives.

d) Statement of Expenditure 2012-13 - ICDS, SNP

i) Statement of Expenditure - ICDS (General) 2012-13

PART – B									
Physical									
1. Number of ICDS Projects									
(I)	Sanctioned:	406							
(II)	Operational:	387							
2. Number of AWCs:									
	(I) Sanctioned AWCs:	80481							
	(II) Sanctioned Mini AWCs:	10826							
	(III) Operational/Reporting AWCs:	80070 (February 2013 MPR)							
	(IV) Operational/Reporting Mini AWCs:	9429							
3	Details of ICDS Functionaries								
	REGULAR EMPLOYEES								
a)	State Cell/Directorate								
		No. of Posts							Rs. in lakhs
S.No.	Name of the Post	Sancti oned	In positio n	Scale of Pay	Total Quarterly emoluments 1st quarter	Total Quarterly emoluments 2nd quarter	Total Quarterly emoluments 3rd quarter	Total Quarterly emoluments 4th quarter	Total actual expenditure in a year
2	Assistant Directors	4	4	18030-43630	5.83	6.13	7.35	7.35	26.66
3	Accounts Officer	1	1	19050-43630	1.33	1.39	1.67	1.67	6.06
4	Administrative Officer	1	1	16150-42590	1.15	1.20	1.44	1.44	5.24
5	ACDPO	4	4	16150-42590	5.18	5.44	6.52	6.52	23.66

6	Superintendents	7	7	14860-39540	8.40	8.82	10.58	10.58	38.39
7	Senior Assistants	10	5	10900-31550	4.50	4.73	5.67	5.67	20.57
8	Senior Steno	1	0	10900-31550	0.00	0.00	0.00	0.00	0.00
9	Junior Steno	3	0	8440-24950	0.00	0.00	0.00	0.00	0.00
10	Junior Assistant	6	1	8440-24950	0.75	0.79	0.95	0.95	3.43
11	Typist	1	1	8440-24950	0.75	0.79	0.95	0.95	3.43
12	Driver	4	4	8440-24950	4.20	4.41	5.29	5.29	19.19
13	Officer Subordinate	3	1	6700-20110	0.54	0.57	0.68	0.68	2.47
		48	32	Total	37.90	39.79	47.75	47.75	173.19
b)	District cell								
S.No.	Name of the Post	No. of Posts		Scale of Pay	Total Quarterly emoluments 1st quarter	Total Quarterly emoluments 2nd quarter	Total Quarterly emoluments 3rd quarter	Total Quarterly emoluments 4th quarter	Total actual expenditure in a year
		Sanctioned	In position						
1	Proj. Directors (Dy.Dirs)	23	23	21820-48160	31.67	33.25	39.91	39.91	144.74
2	Superintendents	23	23	14860-39540	27.60	28.98	34.78	34.78	126.13
3	Senior Assistants	45	45	10900-31550	40.50	42.53	51.03	51.03	185.09
4	Accountants	3	3	10900-31550	2.70	2.84	3.40	3.40	12.34
5	Jr. Asst cum Typist	33	29	8440-24950	17.40	18.27	21.92	21.92	79.52
6	Driver	22	20	8440-24950	19.80	20.79	24.95	24.95	90.49
7	Officer Subordinate	29	27	6700-20110	14.58	15.31	18.37	18.37	66.63
8	Watchmen	19	19	6700-20110	10.26	10.77	12.93	12.93	46.89
	Total	174	166	Total	164.51	172.74	207.28	207.28	751.82

c)	Project Level								
S.No.	Name of the Post	No. of Posts		Scale of Pay	Total Quarterly emoluments 1st quarter	Total Quarterly emoluments 2nd quarter	Total Quarterly emoluments 3rd quarter	Total Quarterly emoluments 4th quarter	Total actual expenditure in a year
		Sanctioned	In position						
1	CDPO (regular)	276	228	16150-42590	295.13	309.89	383.33	383.33	1371.69
2	ACDPO	200	73	16150-42590	87.87	92.27	114.13	114.13	408.41
3	Supervisors (Regular)	2765	1022	12550-35800	1161.49	1219.57	1508.60	1508.60	5398.27
4	Stat.asst/Senior asst.	306	306	10900-31550	202.81	212.95	263.42	263.42	942.62
5	Junior Assistants	423	323	8440-24950	193.80	203.49	251.72	251.72	900.72
6	Clerk - Typist	262	146	8440-24950	87.60	91.98	113.78	113.78	407.14
7	Drivers	261	188	8440-24950	164.63	172.86	213.82	213.82	765.13
8	Office Subordinate	335	330	6700-20110	149.85	157.34	194.63	194.63	696.44
9	Watchmen	149	87	6700-20110	39.50	41.48	51.31	51.31	183.61
10	Medical Officer	46	36	20680-46960	46.60	48.93	60.53	60.53	216.58
11	LHVs	58	38	9200-27000	43.19	45.35	56.09	56.09	200.72
12	ANMs	265	184	9200-27000	83.55	87.73	108.52	108.52	388.32
	Total	5346	2961	Total	2556.03	2683.83	3319.90	3319.90	11879.65
	(Others) Contractual Staff								
1	CDPO	112	101	18000	54.54	54.54	64.41	70.85	244.34
2	ACDPOs	75	22	18000	11.88	11.88	14.03	15.43	53.22
2	Supervisors Grade I	19	19	14000	7.98	7.98	9.42	10.37	35.75
3	Supervisors Grade II	871	871	10500	274.37	274.37	324.03	370.11	1242.86
4	Senior Asst/Stat. Asst.	7	7	10900	2.29	2.29	2.70	2.97	10.25
5	Junior Assistants/Computer operators	90	90	8400	22.68	22.68	26.79	29.46	101.61
6	Clerk cum Typists	4	4	8400	1.01	1.01	1.19	1.31	4.52

7	Data Entry Operators	304	304	9500	86.64	86.64	102.32	112.55	388.16
8	Office Subordinates	13	13	6700	2.61	2.61	3.09	3.39	11.71
	Total	1495	1431	Total	464.00	464.00	547.98	616.45	2092.42
					3222.43	3360.35	4122.91	4191.38	14897.08
HONORARY WORKERS									
II	AWWs/AWHs	No. in position	Monthly Honarium	Per Quartet (1St)	Per Quartet (2nd)	Per Quartet (3 qtr)	Per Quartet (4th qtr)	Total actual expenditure in a year	
i	AWWs	77028	2310.84	6865.83	8477.52	7310.15	7698.49	30351.99	
ii	Mini AWWs	6813	102.20	287.78	437.59	328.68	352.59	1406.63	
lii	AWHs	74394	1115.91	3315.33	4003.73	3196.25	2739.85	13255.16	
Total honorarium (in quarter) (i+ii+iii)				10468.94	12918.84	10835.08	10790.93	45013.78	

PART -C		SOE for 2012-13									
II. Financial								Rs. in lakhs			
								TOTAL			
1	Funds released during previous financial year:									43824.93	
2	Expenditure incurred in previous financial year :									60018.47	
3	Unutilized balance of previous financial year (1-2) :									0	
4	Excess expenditure incurred in previous financial year (2-1):									16193.54	
5	Funds released during current quarter:									9995.41	
6	Cumulative release including current quarter	(Out of Rs.64499.33 lakhs an amount of Rs.10200.70 pertaining to the year 2011-12 and adjusted against Rs.16193.54 Lakhs)									64499.33
7	Net amount of Central funds available (Col 6 + col.3. or Col.6 - Col 4 as the case may be)									48305.79	
8	State share available during the quarter									5941.12	
9 a)	Recurring expenditure incurred during the Quarter (Please give amount of Central Share only) (90%)										
			1st quarter at 90%	2nd quarter at 90%	3rd quarter at 90%	4th quarter at 90%				Cumulative upto the 4th quarter	
(i)	Salary to regular employees										
	(a) State Cell	Rs.	34.11	37.35	42.98	42.98				157.41	
	(b) District Cell	Rs.	148.06	162.15	186.55	186.55				683.32	

	(c) Project	Rs.	3110.42	3527.91	3623.17	2987.91	13249.41
	Contractual Staff	Rs.	417.60	417.60	493.18	554.81	1883.18
	Total		3710.19	4145.01	4345.88	3772.24	15973.31
(ii)	Honorarium						
	(a) A W Ws	Rs.	6179.25	7589.43	6579.14	6928.64	27276.46
	(b) Mini A WWs	Rs.	259.00	377.23	295.81	317.33	1249.37
	(c) A W Hs	Rs.	2983.80	3586.88	2876.63	2465.87	11913.18
	Total	Rs.	9422.05	11553.53	9751.58	9711.84	40439.00
(iii)	POL (212) Govt. Vehicles	Rs.	59.63	59.63	59.63	84.37	263.25
(iv)	(a) Hiring of vehicles Nos.212Hire vehicles	Rs.	110.14	136.73	137.38	162.66	546.91
	(b) Purchase (NER States)		0.00	0.00	0.00	0.00	0.00
(v)	Contingencies	Rs.	156.11	158.11	158.11	225.61	697.94
(vi)	Monitoring/Stationery : Main AWCs:80070	Rs.	88.92	89.03	89.61	132.79	400.35
(vii)	Flexi funds (give details): Main AWCs:80070 Mini:9429	Rs.	197.20	197.73	198.09	301.97	894.99
(viii)	Medicine Kits Nos:	Rs.	0.00	0.00	0.00	451.54	451.54
(ix)	Pre-school Kit Nos:25639	Rs.	0.00	230.75	197.11	320.82	748.68
(x)	Uniform Nos:	Rs.	0.00	0.00	0.00	687.15	687.15
(xi)	Badges Nos:	Rs.	0.00	0.00	0.00	0.00	0.00
(xii)	AWCs in rented premises Nos:53415, 8 district offces, 229 ICDS projects	Rs.	327.60	946.40	427.28	964.18	2665.46
(xiii)	I.E.C. (Give details) Main AWCs:80070	Rs.	178.27	178.06	178.20	266.17	800.70
	Total iii to xiv		1117.87	1996.44	1445.39	3597.26	8156.96
	Total 9 a (i to xiv)	Rs.	14250.10	17694.99	15542.85	17081.34	64569.28

	b. Non-recurring expenditure (give details)						
	(I) AWC level	Rs.	0				0.00
	(ii) State level	Rs.	0				0.00
	(iii) District cell level	Rs.	0				0.00
	(iv) Project Level	Rs.	0				0.00
	Total 9 b (I to iv)	Rs.	0				0.00
	Grand Total 9 (a+b)	Rs.	14250.10	17694.99	15542.85	17081.34	64569.28
10	Funds remaining unutilized (along with reasons)	Rs.					
11	Excess expenditure(with reason) (Col.9-col.7)	Rs.					-16263.49

Remarks:1. The GOI has released an amount of Rs.64499.33 Lakhs during the financial year 2012-13 out of which an amount of Rs.10200.70 Lakhs pertains to the previous year i.e 2011-12 and adjusted to the excess expenditure incurred during 2011-12 of Rs.16193.54lakhs. The left over balance of unadjusted expdr of 2011-12 stands at Rs. 5992.84 Lakhs which was now adjusted in this year releases. Hence the excess expenditure.

i i) Statement of Expenditure - SNP 2012-13

PART – B

I.	<u>Physical</u>		
1	<u>Number of ICDS Projects</u>		
	(i) Sanctioned	406	
	(ii) Operational	387	
2	<u>Number of AWCs</u>		
	(i) Sanctioned AWCs	80,481	
	(ii) Sanctioned Mini AWCs	10,826	
	(iii) AWCs Providing SNP	80,070	
	(iv) Mini AWCs Providing SNP	9,429	
		TOTAL	89,499
3	No. of SNP beneficiaries as on		
	Category	No. of Beneficiaries	Unit cost per day (Rs)
	(i) 6months - 72months (excluding severely malnourished)	4229273	4/-
	(ii) 6months - 72months Severely malnourished	147065	6/-
	(iii) P & L mothers	1297966	5/-
4	Average Child Nutrition Days/ month	300 days	per year
II.	<u>Financial</u>		
	Central Share of SNP		
5	Funds released during the current Year 2012-13 by GOI	Rs.	3766272000
	Short releases for 2011-12 released during 2012-13	Rs.(-)	231892000
6	Net amount of Central funds available	Rs.	3534380000

7	State Share available during the current Year	Rs.	3919579000
8	Actual Expenditure		
	(i) Central share	Rs.	3593861400
	(ii) State share	Rs.	3593861401
	Total	Rs.	7187722801
9	Excess Expenditure from Central funds	Rs.	59481401

e) Detailed minor head-wise break-ups of allocation for different programme activities for 2013-14

WOMEN DEVELOPMENT AND CHILD WELFARE DEPARTMENT(HOD)	
HEAD OF ACCOUNT: 2235 Social Security & Welfare - 02 Social Welfare - MH 102 Child Welfare - GH 10 Centrally Sponsored Schemes - SH(09) Integrated Child Development Services Scheme	
(RUPEES IN THOUSANDS)	
SUB-DETAILED HEAD OF ACCOUNT	Budget Allocation 2013-2014
010 Salaries	1213709
011 Pay	
012 Allowances	
013 Dearness allowances	
015 Interim Relief	
016 House Rent Allowance	
017 Medical Reimbursement	
018 Encashment of Earned Leave	
019 Leave Travel Concession	
Total 010	1213959
020 Wages	11346
Total 020	11346
110 Domestic Travel Expenses	
111 Travelling Allowances	519864
113 T.A. D.A. to Non Official Members	
114 Fixed Travelling Allowance	31731
Total 110	551595
130 Office Expenses	
131 Service Postage Telegram & Telephone charges	68583

132 Other Office Expenses	622200
133 Water and Electricity Charges	5091
134 Hiring of Private Vehicles	149387
Total 130	845261
140 Rents, Rates and Taxes	820632
Total 140	820632
210 Supplies and Materials	
211 Materials and Supplies	481714
212 Drugs and Medicines	88805
Total 210	570519
240 Petrol, Oil and Lubricants	33527
Total 240	33527
250 Clothing and Tentaged and Stores	116460
Total 250	116460
260 Advertisements, Sales &Publicity expenses	8605
Total 260	8605
270 Minor Works	
272 Maintenance	
Total 270	
280 Professional Services	
281 Pleader fees	618
283 Payment of Honorarium to Anganwadi workers/ helpers	6256145
284 Other Payments	
Total 280	6256763
300 Other Contractual Services	191258
Total 300	191258
310 Grant in Aid	
311 Grant in aid towards salaries	7983
312 Other Grant in aid	2851
318 - Obsequies charges Other Grant in Aid	100
Total 310	13685
500 Other Charges	
503 Other Expenditure	919
Total 500	919
510 Motor Vehicles	8090
Total 510	8090
GRAND TOTAL	10639848

WOMEN DEVELOPMENT AND CHILD WELFARE DEPARTMENT(HOD)	
HEAD OF ACCOUNT: 2235 Social Security & Welfare - 02 Social Welfare - MH 102 Child Welfare - GH 10 Centrally Sponsored Schemes - SH(13) I D A Assisted IV project	
(RUPEES IN THOUSANDS)	
SUB-DETAILED HEAD OF ACCOUNT	Budget Allocation 2013-2014
010 Salaries	
011 Pay	
012 Allowances	
013 Dearness allowances	
015 Interim Relief	
016 House Rent Allowance	
017 Medical Reimbursement	
018 Encashment of Earned Leave	
019 Leave Travel Concession	
Total 010	1183
020 Wages	
Total 020	0
110 Domestic Travel Expenses	
111 Travelling Allowances	358
113 T.A. D.A. to Non Official Members	0
114 Fixed Travelling Allowance	0
Total 110	358
130 Office Expenses	
131 Service Postage Telegram & Telephone charges	724
132 Other Office Expenses	41925
133 Water and Electricity Charges	0
134 Hiring of Private Vehicles	5334
Total 130	47983
140 Rents, Rates and Taxes	0
Total 140	0
210 Supplies and Materials	
211 Materials and Supplies	2890
212 Drugs and Medicines	0
Total 210	2890
240 Petrol, Oil and Lubricants	0
Total 240	0
260 Advertisements, Sales & Publicity Expenses	1278
Total 260	1278
270 Minor Works	
272 Maintenance	0
Total 270	0

280 Professional Services	
281 Pleader fees	0
283 Payment of Honorarium to Anganwadi workers/helpers	0
284 Other Payments	0
Total 280	0
300 Other Contractual Services	25848
Total 300	25848
310 Grant in Aid	
311 Grant in aid towards salaries	0
312 Other Grant in aid	28032
Total 310	28032
500 Other Charges	
503 Other Expenditure	2428
Total 500	2428
510 Motor Vehicles	0
Total 510	0
GRAND TOTAL	110000

SECTION-5: INITIATIVES TAKEN UP DURING 2012-13

1. Indiramma Amrutha Hastham - One Full Meal Programme for Pregnant and Lactating Mothers

The percentage of low birth weight babies, underweight children (< 3 years) and pregnant women who are anaemic is still high in Andhra Pradesh. As a result, reduction of Infant Mortality Rate (IMR) and Maternal Mortality Ratio (MMR) continues to be a challenge.

- i. Low birth weight children* in Andhra Pradesh as per National Family Health Survey (NFHS -3) of 2005-06 was recorded as 19.4% which was highest among the other southern states.
- ii. Underweight children* (<3 years) in Andhra Pradesh as per NFHS-3 was Very high at 37%.
- iii. Anaemia* prevalence in Andhra Pradesh increased among Ever Married Women (15-44 yrs) as per NFHS-2 and NFHS-3 from 49.8% in 1998 - 1999 to an alarming 62.9% in 2005-06.

It was felt that,

- i. There is a need to modify the nutrition programme of ICDS to address challenges in early stages of life itself by targeted approach
- ii. Targeting Pregnant and Lactating women (i.e. mothers) and meeting their nutritional needs is one of the critical windows of opportunity to prevent malnutrition.
- iii. This can be done by introducing spot feeding of “One Full Meal” for the Pregnant and Lactating women at the Anganwadi Centers (AWCs) along with administration of Iron & Folic Acid (IFA) tablet.
- iv. Introduction of such a programme will have the following impact
 - Enhance the quality and acceptability of meals by the mothers
 - Ensure food supplied is consumed by only the mothers rather than the whole family
 - Ensure that Pregnant women consume 90+ IFA tablets
 - Improve the enrollment of mothers at Anganwadi Centers
 - Eliminate or decrease number of mothers with anaemia and under nutrition
 - Reduce the incidence of low birth babies and malnutrition among children
 - Ensure that mothers receive health checkups and immunization
 - Reduce the incidence of infant mortality and maternal mortality

Hence State Government has introduced one full meal programme namely “Indiramma Amrutha Hastham” in 102 high burden ICDS blocks covering 27,906 Anganwadi Centers benefiting 3.45 Lakhs pregnant and lactating mothers in the State. The one full meal consists of rice, dal with leafy vegetables/sambar, vegetables, egg and 200 ml milk for a minimum of 25 days in a month. The one full meal will meet 40% of the daily calorie and 40% of protein and calcium requirement per day of the pregnant and lactating mothers. The additional budget for the programme is being met from state govt. Since the meal is costing Rs.15 per day per beneficiary and it is working out to be Rs.103.20 Crores per annum.

Procurement of certain food commodities such as eggs, milk, condiments and vegetables have been entrusted to the Village Organization of SHGs in the village and required amount is being transferred into their account.

Similarly, for transparency and effective monitoring a committee consisting of President of VO as chairperson and one member of the VO doing procurement, one representative each from pregnant and lactating women and AWW as members have been constituted to monitor attendance, quality of food, hygiene and also mobilize pregnant and lactating women to avail the benefits of the programme.

2. Constitution of Group of Secretaries (GOS)

The Group of Secretaries with Special Secretary / Principal Secretaries of Primary Education, Health, Medical and Family Welfare, Secondary Education, Housing, Panchayat Raj and Rural Development, Finance, Planning and Women and Child Welfare Departments is constituted under the Chairmanship of Chief Secretary vide G.O.Rt.No.983 of Planning Dept., dated 23.08.2012.

The group shall take all necessary action for:

- I. Improvement in outcome indicators as per the commitment of MDG and in comparison of the best of states in India in the following areas:
 - Improvement of nutritional status of Women and Children through convergence of ongoing Programmes under various departments like SNP, MDM etc.
 - Reduction in MMR, IMR, TFR and increase in Institutional deliveries.

- Increasing the enrolment and retention and decrease in the dropout rate.
 - Additional class rooms, coverage of out of school children, provision of drinking water facilities, separate toilets for girls etc under SSA.
 - Nutritious Meal programme for children of different classes etc. under Mid-Day meals
 - No. of habitations covered, quality of water supplied etc. under NRDWP
 - IHHLs and Solid & Liquid Waste management etc. under TSC etc
 - Construction of Houses and providing necessary infrastructure under IAY.
 - Any other item as desired for discussion.
- II. Analysis of the existing data of AWC, PHC, Schools etc.
 - III. Establishment of SPIU in the line departments and networking with professional organizations.
 - IV. The possibilities of propelling the growth through evolving and putting in place effective monitoring mechanisms.
 - V. Preparation of the Result Framework Document
 - VI. Identify the monthly outputs and establish a system for monitoring outputs.
 - VII. To utilize the services of professional organizations like CESS to conduct evaluation studies in addition to the ongoing monitoring of activities done by respective departments and Social audits.

The Group can invite the Secretaries of other departments/NGOs/ other reputed organisations having related field level experience as special invitees for the meetings.

The Group shall meet at least once a month to review the progress and have interactions with the district administration.

3. “MAARPU” Programme - Convergence Initiative

To address the critical issues of MMR, IMR and of Malnutrition in children and women in the state has set up a convergent Mission in the name of “Maarpu” (vide G.O. Ms.No.249 dept of H&FW dt.24-09-2012) with 20 critical areas of intervention which have high potential of reducing MMR, IMR and Malnutrition with the involvement of 5 departments of Women Development & Child Welfare, Health and Family Welfare, Rural Development, State Water Sanitation Mission and Tribal Welfare. Various components of *Maarpu* are as follows:

- **Focus on 20 key interventions to reduce MMR, IMR & Malnutrition:**
The 20 Key interventions identified are Early registration of Pregnancy, Ante natal Checkups, Maternal Nutrition, Identification of high risk pregnancies, Birth Planning, Institutional delivery, Early initiation of Breast feeding, Exclusive Breast feeding for six months, Post Natal Care and New born care, Immunization, Growth Monitoring, Complementary feeding, Management of ARI & Diarrhoea, Strengthening of Referral system, Family Planning, Maternal and Infant Death reviews, Sanitation and Hygiene, Age at marriage and Gender sensitization.

- **Convergence in Service Delivery at the habitation level:**
Service delivery at the habitation level is to be converged and strengthened by having two Nutrition and Health Days (NHDs) at the Anganwadi Centre each month, instead of the one at present. In Addition, Fixed day health services (FDHS) shall be conducted once in a month at sub center level. Details of services are as follows:
 - I. Out of the two NHDs, NHD-1 will focus on ANC services, immunization and counseling by the AWW with support of ANM, ASHA, members of VHSNC and particularly SHGs & VO.
 - II. The second NHD i.e. NHD-2 will focus on growth monitoring and counseling, wherein the ANM may not be present but the ASHA, members of VHSNC and particularly SHGs and VO will support the AWW.
 - III. The FDHS will be provided by the Medical Officer (MO) using a 104 vehicle. Pharmacist and Lab Technician will also be present for FDHS. The MO will provide the 2nd and 4th ANC to all pregnant women and identify the high-risk pregnancies. The MO shall also examine the malnourished and sick children during FDHS. He will refer the high-risk pregnancy and SAM children for specialized care.
 - IV. Home visits as prioritized will be made by AWW/ASHA/ANM. During these visits the functionaries will involve members of VHNSC and particularly the SHGs/VOs.

- **Convergent Behavioural Change Communication (BCC):**
Critical aspects for achieving results are community mobilization; counseling on health, nutrition and sanitation. IEC campaigns and demand creation all of which leads to Behavioral Change. This behavioral change will be achieved by Weeklong IEC campaigns called "**Mahila Sishu Chaitanyams**" to be held once in three months,

Coordinated counseling during NHDs anchored by AWW and supported by the ANM, ASHA, SHGs and VOs, Counseling during Home visits by the AWW/ASHA/ANM/SHGs/VOs, SERP conducting annual awareness & training programmes for SHGs and VOs on Health & Nutrition

- **Monitoring of the 20 key interventions:**
 - i. This will be done by the Convergence Committees at all levels and the district level report will be sent to the Commissioner, Health & Family Welfare for review by the State Level Convergence Committee. Formats will be prescribed for monitoring and these will include those indicators, which are relevant in the present context and have the maximum impact for reducing MMR, IMR and Malnutrition.
 - ii. Monitoring will also be done by involving the community particularly the SHGs and VOs using appropriate tools.
- **Participation of SHGs & Village Organisations (VOs):** The SHGs/VOs will play a key role in
 - i. Bringing about behavioural change in the community in the areas like age at marriage, Early registration of pregnancy, Promoting the use of MCP card Immunization, Growth monitoring, Complementary feeding, etc.
 - ii. Preparing Village Health and Nutrition Plans along with the functionaries from health dept. (ANM), WD&CW (AWW), PRI, RWS dept functionaries and members of the VHSNC.
 - iii. Adopting social audit and appropriate monitoring tools to assess the responsiveness of the public health & nutrition systems.
 - iv. Being in the forefront for mobilizing the user group in successful conduct of NHDs FDHS.
 - v. Facilitating the efforts for BCC towards maternal and child health care.
- **Use of Maternal and Child Protection (MCP) card:** Extensive training, discussion and review under the guidance of District Collector will help to internalize the use of the MCP card by all concerned departments.
- **Synchronization:** There will be both Geographical and Functional synchronization. Geographical synchronization will be achieved through alignment of jurisdiction and service areas of functionaries of the allied departments at all levels, using GIS data. Functional synchronization will be achieved through service synchronization, training, data capture & utilization and joint monitoring. The allied

departments (Health & Family Welfare, Women Children, Disabled & Senior Citizens and Rural Development) are currently adopting different mechanisms and means for collection of data on the Mother and Child beneficiaries, with some common variables and a few specific variables for each department. It is decided to have a common database of beneficiaries as a part of a harmonized MIS from which each of the departments can access the information of the beneficiary.

- **Administrative Structures for convergence:** The following Committees will be set up at various levels for monitoring and implementing the convergence efforts.

1. **State Level Convergence Committee:** This will have Chief Secretary as Chairperson; Principal Secretaries / Secretaries of Health, Medical and Family Welfare, Women Children, Disabled & Senior Citizens, Rural Development, Panchayath Raj, Rural Water Supply and Sanitation, School Education and Planning as Members; Commissioner (Health & Family Welfare) as Member-Convener; Commissioner (Women Development & Child Welfare), CEO (SERP) and Mission Director (NRHM) as Members & Co-conveners.

2. **District Level Convergence Committee:** This will have District Collector as Chairperson; Joint Collector, Cluster Convergence Officers (they will be District Officers identified by District Collectors), DCHS, Medical superintendent of teaching hospitals, PO (RVM), CEO (ZP), SE (PR), SE (RWS) and representatives of Zilla Mahila Samakhyaas (ZMS) as Members; DM&HO as Member-Convener; PD (ICDS) and PD (DRDA) as Members & Co-conveners.

3. **Cluster Level Convergence Committee:** This will be constituted at the level of the Community Health & Nutrition Cluster level and will have Cluster Convergence Officer (CCO) as Chairperson; Medical Officers (PHCs), Supervisors (ICDS), Cluster Co-coordinators (SERP) and representatives of Mandal Mahila Samakhyaas (MSS) as Members; SPHO as Member-Convener; CDPO and Area Coordinators (SERP) as Members & Co-conveners.

4. **Village Level Convergence Committee:** This will be the Village Health, Sanitation & Nutrition Committee (VHSNC) as prescribed by GOI. This will have Sarpanch as Chairperson; all SC/ST/women ward members, any women MPTC member/ZPTC member/ MPP President living in the village, president of village education committee, ANM, AWW, ASHA as Members and VOs as Member Conveners.

The convergent actions with other departments play an important role for reaching out to the most vulnerable and marginalized community and ensuring timely availability of ICDS services.

Under this programme District collectors shall take administrative leadership at district level and ensure the functional convergence of line departments and conduct periodic reviews to implement the program successfully. The Joint collectors, PO ITDA, DMHOs, PD ICDS, ZP CEO, DPO, PD DRDA and SPHOs shall assist the district collector in the successful implementation of the program.

4. Mahila Sishu Chaitanyam

One week IEC campaign was taken up in the month of July 2012 with participation of all stakeholders i.e. Women & Child Development, Health & Family Welfare, Primary & Secondary Education, Revenue, PRIs, Elected Representatives, Print & Electronic Media etc. at the village, mandal, and district levels to create awareness and disseminate information pertaining to nutrition, health and social issues such as child marriages, child sex ratio, dowry, domestic violence etc. The calendar of activities taken up during the campaign are

1 st Day	<p>Theme: Anganwadi Centre Level Meeting for promoting healthy diet in maternal and infant care.</p> <p>Target group: Women particularly pregnant and lactating mothers, mother-in-laws and “at risk” mothers and children.</p> <p><u>Activities:</u></p> <ol style="list-style-type: none"> 1. Consequences of under nutrition and anaemia 2. Schedule of immunization, IFA and Vitamin-A supplementation 3. Infant and Young Child Feeding Practices (IYCF) 4. Counseling of “at risk” mothers and children 5. Promotion of Kitchen Garden 6. Discussion on Adverse Child Sex Ratio and Domestic Violence. 7. Quiz on nutrition 8. Healthy cooking competition <p><u>Resource persons:</u></p> <p>Training Institute Instructors, Members of Food and Nutrition Board, UNICEF representatives, Village sanitation committee members/ Horticulture Dept., MPHN/ ANM, Village Elders, NGOs, Social Workers and Others.</p>
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<p>2nd Day</p>	<p>Theme: Anganwadi Centre Level Meeting for promoting nutritional status of Adolescent Girls (AGs) and Empowerment of AGS.</p> <p>Target group: Adolescent Girls</p> <p><u>Activities:</u></p> <ol style="list-style-type: none"> 1. Kishori Nutrition including food pyramid. 2. Identification of Anaemia 3. Consequences of under nutrition and anemia 4. Life cycle importance 5. Personal Hygiene. 6. Discussion on Child Marriage and Trafficking 7. Games on nutrition and social issues (Snake and ladder etc.) 8. Skits competition by AGs / Youth / NGOs <p><u>Resource persons:</u></p> <p>Training Institute Instructors, School Teachers, Head Masters, Health Supervisors, Dietician/ Nutritionist/NGO/Social Worker/ RMP / RWS officials/ Horticulture Dept. officials</p>
<p>3rd Day</p>	<p>Theme: Gram Panchayat Level Meeting for Awareness on Nutritional Concerns and Gender Sensitization.</p> <p>Target group: Women, Adolescent Girls, Youth, Parents, Community Elders, Public Representatives, NGOs, General Public, Frontline Workers of various Departments.</p> <p><u>Activities:</u></p> <ol style="list-style-type: none"> 1. Focus on nutrition for mothers, children and adolescent girls. 2. Gender sensitization - need for girls education and women empowerment. 3. Social issues relating to Child Marriage, Trafficking, Adverse Child Sex Ratio and Domestic Violence. 4. Activities and schemes of department including ICDS, ICPS, SWADHAR, UJJWALA, SABLA, GCPS etc. 5. Birth and Marriage Registration. 6. Performance of skits by AGs / Youth / NGOs 7. Distribution of prizes 8. Rally to be organized <p><u>Resource persons:</u></p> <p>Head Master, Village Secretary/ Ex.Sarpanch/NGO/Village Vigilance Committee/ ICPS staff, Juvenile Justice Board representatives, officials of Labour Dept., Police, Officials from Municipal Office/ Mandal Level Legal Service Authorities, Para Legal workers</p>

<p>4th and 5th Day</p>	<p>Theme: Mandal Level Meetings for Awareness on Nutritional concerns and Gender sensitization</p> <p>Target group: Representatives of women and adolescent girls from the villages, public representatives and elders from the Villages and the Mandal Head Quarters, Youth Organizations, NGOs, Religious Leaders, School Teachers, Government Officials of various Departments like Revenue, Education, Registration, Police.</p> <p><u>Activities:</u></p> <ol style="list-style-type: none"> 1. Presentation on Nutritional and Anaemia status of women, children and AGs. 2. Gender sensitization - need for girls education and women empowerment. 3. Social issues relating to Child Marriages, Trafficking, Adverse Child Sex Ratio and Domestic Violence. 4. Activities and Schemes of the department including ICDS, ICPS, SWADHAR, UJJWALA, SABLA, GCPS etc. 5. Preparation of action plan for reducing malnutrition and micro nutrient deficiencies, improve food intake through quantity and quality. 6. Preparation of action plan for improving age at marriage, child sex ratio and reducing trafficking and domestic violence. 7. Distribution of Awards and Certificates. 8. Kalajathas to be organized. <p><u>Resource Persons:</u></p> <p>Medical Officer/ Nutrition Expert/Lecturers/Food and Nutrition Board / Instructors of Training Institute/ MEO / Mandal Legal Services / Committee/ Officials of Judiciary/ NGOs</p>
<p>6th Day</p>	<p>Theme: District Level Meeting for Awareness on Nutritional Concerns and Gender Sensitization</p> <p>Target group: District Officials, Judiciary, Police, Religious Heads, Public Representatives, NGOs, Youth Organization (NYK) Professors, Child Welfare Committee (CWCs), ICPS staff, members of JJB, Representatives of Women and AGs from the District.</p> <p><u>Activities:</u></p> <ol style="list-style-type: none"> 1. Presentation on Nutritional and Anaemia status of women, children and AGs. 2. Gender sensitization - need for girls education and women empowerment.

3. Social issues relating to Child Marriages, Trafficking, Adverse Child Sex Ratio and Domestic Violence.
4. Activities and Schemes of the department including ICDS, ICPS, SWADHAR, UJJWALA, SABLA, GCPS etc.
5. Preparation of action plan for reducing malnutrition and micro nutrient deficiencies, improve food intake through quantity and quality.
6. Preparation of action plan for improving age at marriage, child sex ratio and reducing trafficking and domestic violence.
7. Distribution of Awards and Certificates
8. Interaction with Press and Media.

Resource Persons:

Representatives of Public/ District Legal authority / Nutrition experts/ Medical Officer/ Professors, UNICEF experts/FNB/ DEO/ Officials from Municipal office/ Local NGO/ NYK/ Judiciary.

Brouchers on importance of healthy diet for children below 6 years, Adolescent Girls, Pregnant & Lactating Women and all the activities for the welfare of Women and Children are printed and supplied to all AWCs.

5. IT INITIATIVES

a. SIM Cards to AWWs and Supervisors - SIM Cards are provided with GPRS to all Supervisors and without GPRS to all Anganwadi Workers of both Anganwadi Centres and Mini Anganwadi Centres for effective implementation and monitoring of ICDS services and for ensuring speedy efficient communication of information and collation for effective monitoring.

b. m-sadhana - A mobile application tool developed for AWWs to ensure monitoring of AWCs (m-governance) is being piloted in one sector of Shadnagar ICDS Project.

6. A pilot project by WASSAN (NGO)

Millet based foods using Raagi, Korra or Sama in the recipes under SNP in two ICDS Projects of Seethampeta and S.M.Puram of Srikakulam Dist. is being provided from January 2013 to September 2013. The NGO is bearing entire cost of the pilot project at an Estimated cost of Rs.92, 520/-.

SECTION-6: RESTRUCTURED & STRENGTHENED ICDS

The following new activities / interventions are proposed under strengthening and restructuring of ICDS

I. Supplementary Nutrition: In view of increase in the cost norms of SNP and the guidelines of GOI to increase the working hours of AWCs it was found necessary to re-examine the existing food model for different categories of beneficiaries. Hence a State SNP Committee was constituted under the Chairmanship of MD, AP Foods with representatives from NIN, UNICEF, NGOs, Home Science College, JD (ICDS & SNP), Nutrition experts etc. The committee suggested to have one food model for one category of beneficiaries and to have a common model for each category in all AWCs in the State instead of having different food models for the same category, The Department has therefore proposed for new food models for revised cost norms as follows:

- For Children of 7 months to 3 years to modify the present MTF being supplied by AP Foods and add 8 to 10 gms of milk powder to increase the content of animal protein.
- For 3-6 years children Hot meal i.e mid-day meal is suggested with Rice, Dal, Vegetables and eggs in all 91,307 AWCs covering 387 ICDS Projects to improve enrollment of 3-6 yrs children for Pre-School in AWCs which can act as feeder to first class admission in Government Primary School. Snacks to 3-6 years children will also be provided.
- For Pregnant & Lactating Women & Adolescent Girls Take Home Ration of Rice, Dal, Oil & eggs is suggested in all AWCs. The boiled egg for (4) days will be given as spot feeding.
- For Malnourished children milk (reconstituted with milk powder) is proposed.

Indiramma Amrutha Hastham

Indiramma Amrutha Hastham (IAH) - One Full Meal Programme for Pregnant and Lactating Women was launched by the State in 102 High Burden ICDS Projects of 22 Districts to improve IMR, MMR and Malnutrition status in the State. The State Government has supported this programme by releasing additional budget of 177.88 Crores for 2013-14. The Government is proposing to scale up IAH implemented projects to cover 1/3rd of Pregnant and Lactating Women under this programme to improve the nutritional status of mothers and reduce incidence of Low Birth Weight babies in the State. Under this programme the Pregnant and Lactating women come to AWC daily and take full meal which consists of Rice, Dal, Vegetables, milk and egg. IFA tablets are administered after meal and regular counseling and monitoring of health is ensured.

2. ECCE Day: 1st Monday of every month ECCE Day in 45,884 AWCs will be organized for generating awareness and mobilization of community participation in ECCE through involvement of parents, grandparents, elderly persons and local artisans.

3. Increase in Anganwadi timings: It is proposed to increase the AWC timings from 9.30 a.m. to 4.00 p.m. and provide hot meal and snack to 3-6 years children. A proposal is submitted to Government to provide additional honorarium to AWWs (Rs.500/- p.m.) and AWHs (Rs.250/- p.m.).

4. Strengthening of infrastructure: It is proposed to construct 10,000 AWC Buildings during 2013-14 and provide Gas connections to 48,216 AWCs and utensils and other necessary equipment to 51,539 AWCs and Weighing Scales to 13,696 AWCs and furniture, equipment to 406 to State Cell, all District Offices and all CDPO offices as the furniture supplied to these offices long back is not in proper condition and insufficient to the staff.

5. Maintenance and up-gradation of AWC Buildings: It is proposed to upgrade 5000 own buildings and take up repairs/white washing/painting of 15,000 rent free AWC Buildings.

6. To setup AWC cum crèches: It is proposed to upgrade 1000 AWCs - 400 in Metropolitan areas, 430 in Urban areas, 170 in Rural areas as Crèche Centres to provide day care facility for the children of working mothers.

7. To appoint Nutrition Counselors and Link Workers: It is proposed to appoint 3657 Nutrition Counselors one per Gram Panchayath in 3 High Burden Districts and 12,024 Link Workers in one per Gram Panchayath in the remaining 8 districts to reach out to the under 3 Children, Pregnant and Lactating Women who do not visit the AWC to provide home based counseling services.

8. Conduct of Sneha Shivirs: it is proposed to conduct Sneha Shivirs in 3657 villages in high Burden Districts as a community based approach for the prevention and management of moderate and severe nutrition. In this 12 day monthly session at AWC followed by 18 days home based practices.

9. Focus on children with special needs: It is proposed to facilitate integrated and inclusive early childhood and development services to about 45,000 special needs children including early identification, assessment and determination, care and counseling services to the family and community.

10. Rollout of revised MIS: The revised MIS Registers are supplied to all operational AWCs in the month of February, 2012. The trainings to AWWs on revised MIS will be taken up in April and May, 2013 and the new Registers will be put into use in all AWCs by June / July.

11. Strengthening of monitoring by using ICT: All AWCs are given unique code numbers and the uploading of basic data of all AWCs on the website is going on. To strengthen the present monitoring it is proposed to provide computers to all CDPOs and organize trainings on usage of ICT. Presently one pilot project is taken up to ensure monitoring of AWCs through mobile applications developed for AWWs (m-governance) in Shadnagar ICDS Project in one sector.

12. Fixing the age limit for AWWs and AWHs: At present 897 AWWs are above the age of 60 years and about 15,000 AWHs are the above the age of 60 years. The delivery of services particularly the Pre-School activity by AWWs and preparation of hot meal for 3-6 years and Pregnant and Lactating Mothers by AWHs is getting affected. It is proposed o fixed age limit for AWWs and AWHs.

13. Grading and accreditation of AWCs: It is proposed to orient DPOs, CDPOs and Supervisors on grading AWCs on identified parameters.

14. Establishment of state ICDS Mission Directorate/District Mission Unit/ Block Mission Units: It is proposed to establish Mission Units at all levels and appoint and position the new staff in these units to strengthen the present delivery system.

15. Partnership with NGOs / Civil Society Organization: It is proposed to organize 2-3 NGOs in each District and utilize their services for strengthening specific components like monitoring, community mobilization and training. It is also proposed to identify the suitable organizations to take up pilots / develop innovative approaches / studies.

Government of Andhra Pradesh - ICDS
Summary of Demand for the year: 2013-14

Sl. No	Budget Heads wise Programme Components	Sub - Component / Activities (give bullet points)	Type of expense	Unit	Cost norm	Centre: State sharing ratio	Physical target	Total funds required (Rs. in Lakhs)	GOI Share (of Col.9; (Rs. in Lakhs)	State Share* (Rs. in Lakhs)
1	2	3	4	5	6	7	8	9	10	11
Major Head-1: ICDS (G)										
1	Salaries and TA & DA	State Level	Recurring	1	Actuals	90:10	1	-	-	-
		District Level	Recurring	23	Actuals	90:10	23	-	-	-
		Block/Sector Level	Recurring	406	Actuals	90:10	406	-	-	-
		Sub Total-A						13920.00	12528.00	1392.00
2	Honoraria	AWWs/AWHs	Recurring	80481	Rs.3000/-p.m	90:10	80481	53626.00	48263.40	5362.60
				10826 Mini AWWs	Rs.2250/-p.m.		10826	2923.02	2630.72	292.30
				80481 AWHs	Rs.1500/-p.m.		80481	14486.58	13037.92	1448.66

			Adtl. Honarium for Mini AWW in 11 Districts		6697 Mini AWWs	Rs.750/- p.m.		6697	602.73	542.46	60.27
3			Honarium for Link Worker (as per No.of villages in 8 Dists.)	Recurring	12024	Rs.750/- p.m	75:25	15681	1082.16	811.62	270.54
4			Honarium for Nutritional counselor cum additional AWW for 3 high burden dists. (as per No.of villages in 3 dists)	Recurring	3657	Rs.3000/-p.m.	75:25	3657	1316.52	987.39	329.13
			Sub Total-B						74037.01	66273.51	7763.50

5	Components	Rent	Recurring	48259 Rural and Tribal AWCs	Rs.750/- p.m	90:10	48259	9038.19	8134.37	903.82
				11648 Urban AWCs	Rs.3000/- p.m.		11648			
				836 Metropolitan	Rs.5000/- p.m.		836			
						75:25	371	315.43	236.57	78.86
				371 CDPO offices	Rs.6600/- p.m.		12			
6	PSE Kit	Recurring	80481 Main AWCs	Rs.3000/- p.a.	90:10	80481	2577.00	2319.30	257.70	
			10826 Mini AWCs	Rs.1500/- p.a.		10826				
7	Medicine Kit	Recurring	80481 Main AWCs	Rs.1000/- p.a.	90:10	80481	859.00	773.10	85.90	
			10826 Mini AWCs	Rs.500/- p.a.		10826				
8	Flexi Fund	Recurring	91307	Rs.1000/- p.a.	90:10	91307	914.00	822.60	91.40	
9	Uniform and Badges	Recurring	91307 AWWs and 80481 AWHs	Rs.625/- p.a. (2 Sarees @Rs.300/- and 1 Badge @Rs.25/-)	75:25	91307 AWWs & 80481 AWHs	1074.00	805.50	268.50	

10		Monitoring		Recurring	91307	Rs.1000/- p.a. + Rs.50/- p.m. ICT	90:10	snp beneficiaries	1460.91	1314.82	146.09
11		Hiring of Vehicle & POL		Recurring	208 Projects, 18 MOs and 3 PDs (Hiring)	Rs.25,000/- p.m.	75:25	229	1072.10	804.08	268.03
					198 Projects (POL)	Rs.1,75,000/- p.a.		198			
					20 Districts (POL)	Rs.1,50,000/- p.a.		20			
					4 State Cell (POL)	Rs.2,15,000/- p.a.		4			
12	Compon ents	IEC (including IYCF Activities)		Recurring	80481 Main and 10826 Mini AWCs	Rs.1000/- p.a.	90:10	91307	1116.00	1004.40	111.60
					406 CDPO offices	Rs.50,000/- p.a.		406			
					23 PD offices	Rs.1,00,000/- p.a.	75:25	23	23.00	17.25	5.75
							Total		1139.00	1021.65	117.35
13	Admin Expenses			Recurring	80481 Main AWCs	Rs.1000/- p.a.	90:10	80481	859.00	773.10	85.90
					10826 Mini AWCs	Rs.500/- p.a.		10826			
					406 CDPO offices	Rs.60,000/- p.a.	75:25	406	270.00	202.50	67.50

					23 PD offices	Rs.1,00,000/- p.a.		23			
					State Cell	Rs.2,00,000/- p.a.		1			
					3 Ware Houses	Rs.60,000/- p.a.		3			
							Total		1129.00	975.60	153.40
14	Compon ents	Rewards	Pilot in 5% of the total AWCs in the State/UT	Recurring	91307	Rs.5000/- per each	90:10	82	4.10	3.69	0.41
15		ECCE		Recurring	45884	Rs.1000/- p.a.	75:25	45884	458.84	344.13	114.71
16		Sneha Shivirs		Recurring	3657 x 3 camps per year (Revenue villages in 3 HBDs)	Rs.5950/- per camp	75:25	10971	652.77	489.58	163.19
17		Grading & Accreditation		Recurring	11 Districts	Rs.2,50,000/- per Dist. Cell	75:25	45884	27.50	20.63	6.88

18. a.	AWC cum Creche	Recurring	1000	Rs.18,000/- per AWC (non- recurring cost, once in 5 years)	75:25	1000	977.80	733.35	244.45
			1000	Rs.3000/-p.m. Honarium		1000			
			1000	Rs.28,000/- p.a. - Care items, cleaning materials, addl. snacks to children		1000			
			170	Rural/Tribal - Rs.500/- per AWC p.m. - Addl. Rent		170			
			430	Urban - Rs.1,000/- per AWC p.m. - Addl. Rent		430			
			400	Metropolitan - Rs.2,000/- per AWC per month		400			

18. b.		Special need Children		Recurring	45,000	Rs.2,000/- per Children 45,000 x Rs.2,000/-		45,000	900.00	675.00	225.00	
19		Voluntary actions, NGO, Innovations etc.		Recurring	23	Rs.10,00,000/- per each District		46	230.00	172.50	57.50	
			Sub Total-C						22825.54	19642.77	3182.77	
		Total-I (Sub total A,B,C)							110782.55	98444.28	12338.27	
Major Head-2: SNP						12 Districts	11 Districts					
20		Normal Children		Recurring	91307	Rs.4/- per Benef/day	Rs.6/- per Benef/day	50:50	4841114	72373.36	36186.68	36186.7
21	SNP	Severely Undernourished		Recurring	91307	Rs.6/- per Benef/day	Rs.9/- per Benef/day	50:50	482886	10808.05	5404.025	5404.03
22		Pregnant & Lactating Women		Recurring	91307	Rs.5/- per Benef/day	Rs.7/- per Benef/day	50:50	1331000	23887.68	11943.84	11943.84

23		Addl. Snack Food to beneficiaries in creches		Recurring	1000	-	Rs.6/- per Benef/day	50:50	15000	270.00	135.00	135.00
		Total-2							6655000	107339.09	53534.55	53534.55
Major Head-3: Training												
24	Training	Requirement at each level (including new staff i.e. additional AWW, link worker etc.)		Recurring	65			90:10	92910	2404.69	2164.22	240.47
		Total-3							92910	2404.69	2164.22	240.47
Major Head-4: Capital Assets												
25	Capital Assets	* Construction of AWCs (out of GOI Funds)		Non-Recurring	10000 AWCs	Rs.4,50,000/- per building		75:25	10000	45000.00	33750.00	11250.00
26		AWC up-gradation (Rent free and Govt. buildings in 11 Dits.)		Non-Recurring	5000	Rs.1,00,000/- p.a. per AWC		75:25	5000	5000.00	3750.00	1250.00

27		AWC Maintenance (Rent free and Govt. buildings in 11 Dits.)		Recurring	15000	Rs.2000/- p.a.	75:25	15000	300.00	225.00	75.00
28		Weighing Scales	Replacement @15% AWCs per annum	Non-Recurring	13696	Rs.5000/- p.a.	90:10	13696	685.00	616.50	68.50
29		Purchase of vehicles (NEE States)		Non-Recurring	-	-	-	-			
30		Cost of establishment Equipment of furniture		Non-Recurring	State Cell - 1	Rs.5,00,000/-	75:25	1	909.00	681.75	227.25
					23	Rs.4,00,000/-		23			
					406	Rs.2,00,000/-		406			
31		Utencils, Gas Connections, Carpet and other equipment for AWCs		Non-Recurring	51,539 AWCs	Rs.7000/-	90:10	51539	3607.73	3246.96	360.77
					5,000 Mini AWCs	Rs.5000/-		5000	250.00	225.00	25.00
		Total-4							55751.73	42270.21	13231.52
		Grand Total							276278.06	196413.25	79344.81

Cost estimations for new interventions in 11 Districts as per roll out plan for the year 2013-14

Sl. No.	Budget Heads wise Programme Components	Sub - Component / Activities (give bullet points)	Type of expense	Unit	Cost norm	Centre: State sharing ratio	Physical target	Total funds required (Rs. in Lakhs)	GOI Share (of Col.9; (Rs. in Lakhs)	State Share* (Rs. in Lakhs)	
1	2	3	4	5	6	7	8	9	10	11	
Major Head-1: ICDS (G)											
1	Honoraria		Addl. Honorarium for Mini AWW in 11 Districts		6697 Mini AWWs	Rs.750/- p.m.		6697	602.73	542.46	60.27
			Honorarium for Link Worker (as per No.of villages in 8 Dists.)	Recurring	12024	Rs.750/- p.m	75:25	15681	1082.16	811.62	270.54
2	Components	ECCE		Recurring	45884	Rs.1000/- p.a.	75:25	45884	458.84	344.13	114.71
3		Grading & Accreditation		Recurring	11 Districts	Rs.2,50,000/- per Dist. Cell	75:25	45884	27.50	20.63	6.88
4		AWC cum Creche	Pilot in 5% of the total AWCs in the State/UT	Recurring	1000	Rs.18,000/- per AWC (non-recurring cost, once in 5 years)	75:25	1000	977.80	733.35	244.45
	1000				Rs.3000/-p.m. Honorarium	1000					

					1000	Rs.28,000/- p.a. - Care items, cleaning materials, addl. snacks to children		1000			
					170	Rural/Tribal - Rs.500/- per AWC p.m. - Addl. Rent		170			
					430	Urban - Rs.1,000/- per AWC p.m. - Addl. Rent		430			
					400	Metropolitan - Rs.2,000/- per AWC per month		400			
5	Capital Assets	Construction of AWCs (out of GOI Funds)		Non- Recurring	10000 AWCs	Rs.4,50,000/- per buidling	75:25	10000	45000.00	33750.00	11250.00
6		AWC up- gradation (Rent free and Govt. buildings in 11 Dits.)		Non- Recurring	5000	Rs.1,00,000/- p.a. per AWC	75:25	5000	5000.00	3750.00	1250.00

7		AWC Maintenance (Rent free and Govt. buildings in 11 Dits.)		Recurring	15000	Rs.2000/- p.a.	75:25	15000	300.00	225.00	75.00
						Total			53449.03	40177.18	13271.85

**Cost estimations for new interventions in 3 High Burden Districts i.e. Srikakulam, Guntur and Karimnagar
for the year**

Sl. No.	Budget Heads wise Programme Components	Sub - Component / Activities (give bullet points)	Type of expense	Unit	Cost norm	Centre: State sharing ratio	Physical target	Total funds required (Rs. in Lakhs)	GOI Share (of Col.9; (Rs. in Lakhs)	State Share* (Rs. in Lakhs)
1	2	3	4	5	6	7	8	9	10	11
1	Nutritional Counselor cum Addl. AWW	Honorarium for Nutritional counselor cum additional AWW for 3 high burden dists. (as per No.of villages in 3 dists)	Recurring	3657	Rs.3000/-p.m.	75:25	3657	1316.52	987.39	329.13
2	Sneha Shivirs		Recurring	3657 x 3 camps per year (Revenue villages in 3 HBDs)	Rs.5950/- per camp	75:25	10971	652.77	489.58	163.19
3	Special need Children		Recurring	45,000 (11 Districts)	Rs.2,000/- per Children 45,000 x Rs.2,000/-	75:25	45,000	900.00	675.00	225.00
	Total							2869.29	2151.97	717.32

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